

Lisa Tharp Design Reveals How to Choose Paint Colors That Transform Interior Spaces

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Lisa Tharp Design, the award-winning Boston-based interior design firm, addresses the growing complexity of paint color selection in modern homes, offering professional insights into creating cohesive palettes that enhance both aesthetics and functionality.

As homeowners increasingly seek design solutions that reflect personal style while maintaining long-term appeal, the process of selecting paint colors has evolved beyond simple preference. The firm notes that today's design-conscious property owners face unique challenges, from understanding how natural light affects color perception to coordinating palettes across open floor plans and mixed architectural elements.

"The way people approach paint selection has fundamentally changed over the past few years," says Sophia Williams, speaking for Lisa Tharp Design. "Homeowners now recognize that paint color influences not just the visual appeal of a space, but also its emotional atmosphere and how it functions for daily living. Understanding undertones, lighting variations, and the relationship between adjacent spaces has become

essential for achieving professional-level results."

The Boston firm, recognized with accolades including the Institute of Classical Architecture and Art New England Bulfinch Award and Best of Boston Home honors, observes that paint color decisions increasingly involve considerations beyond surface aesthetics. Factors such as remote work requirements, multi-generational living arrangements, and the desire for spaces that transition seamlessly from day to evening use all influence color choices.

Common challenges the firm encounters include homeowners struggling with undertone identification, particularly in neutral palettes where subtle warm or cool variations can dramatically impact the final result. Additionally, the proliferation of online inspiration sources often leads to confusion when translating digital images to physical spaces with unique lighting conditions.

The design team emphasizes that successful color selection begins with understanding the interplay between natural and artificial light throughout the day. North-facing rooms, for instance, receive cooler light that can enhance blue undertones, while south-facing spaces benefit from warmer illumination that brings out yellow and red notes in paint colors.

"Find them working with paint samples in their actual spaces rather than relying solely on paint chips or showroom displays," Williams advises regarding homeowners who achieve the best results. "Testing colors at different times of day and observing how they interact with existing furnishings and architectural features prevents costly mistakes and ensures satisfaction with the final choice."

The firm also highlights the importance of creating cohesive flow throughout homes, particularly in open-concept layouts where multiple areas share sightlines. This involves selecting colors that complement rather than compete, using variations in tone and saturation to define spaces while maintaining visual harmony.

For those seeking additional guidance, homeowners can Visit our Website to explore comprehensive resources on color theory, room-specific recommendations, and the psychological impact of various hues.

https://www.youtube.com/@lisatharpdesign978

Lisa Tharp Design specializes in interior decorating, home styling, and comprehensive interior design services for luxury properties throughout Boston and beyond. The firm's portfolio encompasses diverse design styles and project types, with work featured in Architectural Digest, Elle Decor, and House Beautiful.
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Lisa Tharp Design Interior Design

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