New Book Provides Success Formulas Of America?s Top Mortgage Producers And Coaches

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Charlotte, NC ? ?Mortgage Storm: Making It Rain By Mastering Your Craft? is being published in early Summer 2016 by Nations Media Group. The book includes chapters written by twelve of America?s elite mortgage producers and coaches. The authors share the success formulas that million dollar closers have used to successfully build their businesses.

?We have brought together a group of top mortgage producers and coaches from across the United States to allow readers a ?peak behind the curtain? to see how the elite closers have sustained a high level of success,? said Bill Kopatich, president of Nations Media Group. He continued, ?The secrets being unveiled are not theory, they are actionable strategies and tactics that have worked in both up and down markets.?

All of the authors are known for driving a high level of production and they describe the systems they have put into place to generate clients and referrals, month-after-month. They also elaborate on the mindset and work habits that are needed to stay focused on the most important money-generating activities. Readers will also learn about a variety of low-cost marketing methods that they can use to position themselves as the mortgage expert in their market, making them the obvious choice for consumers, real estate agents, builders and other referral sources to work with.

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