Dr. Brian Reedy Among First 100 Surgeons Nationwide to Offer Preservé

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Board-certified plastic surgeon Brian K. Reedy, MD of Berks Plastic Surgery has been selected as one of fewer than 100 surgeons in the United States to receive specialized training in Preservé by Motiva, a less invasive breast enhancement technique designed to preserve natural breast tissue and minimize recovery time.

"Preservé represents a significant advancement in how we approach breast enhancement," said Dr. Reedy, founder of Berks Plastic Surgery and an award-winning breast augmentation specialist. "It addresses concerns many women have about recovery time, scarring, and maintaining the natural look and feel of their breasts. Being among the first surgeons in the country to offer this technique allows us to provide our patients with the most innovative options available."

Dr. Reedy was one of the first surgeons in Pennsylvania to offer Motiva?s FDA-approved breast implants in 2024. He has since established his expertise with Motiva implant technology. Dr. Reedy will begin offering Preservé in early March following specialized training, making him the only surgeon in central Pennsylvania to provide the new technique.

The Preservé technique distinguishes itself from traditional breast augmentation through its tissue-preserving approach. The procedure is designed to protect natural breast tissue, preserve nipple sensation and chest muscles, and maintain the inner support structures of the breast for enhanced long-term stability. Preservé utilizes specialized instruments to create a precise pocket for the implant through smaller incisions, typically around three centimeters long.

Unlike conventional breast augmentation procedures that often require general anesthesia and recovery periods of 1-2 weeks, Preservé is designed to be completed with minimal anesthesia in select candidates and to allow for faster post-procedure recovery. Most patients can return to their daily routines within days rather than weeks, addressing one of the primary concerns women express when considering breast enhancement.

Dr. Reedy explained that the technique is particularly well-suited for women seeking subtle, natural enhancement. "This is ideal for patients looking for a one to two cup size increase who want to preserve their natural breast tissue and function," he said. "The procedure is also a great option for first-time augmentation patients who value a less invasive approach with minimal downtime.?

The Preservé technique builds on Motiva's established reputation for safety and innovation in breast implant technology. Since introducing Motiva implants at his practice, Dr. Reedy has offered the implants to many patients with a high rate of satisfaction. Motiva implants feature proprietary technologies including a SmoothSilk surface engineered to reduce complications and a BluSeal barrier layer designed to allow surgeons to confirm implant integrity.

Berks Plastic Surgery serves patients throughout Pennsylvania and surrounding regions, offering a comprehensive range of surgical and non-surgical aesthetic services along with a full-service dermatology clinic. The practice has built a reputation for natural-looking breast augmentation and body contouring results over more than three decades of service.

Women interested in learning whether they are candidates for the Preservé technique can schedule a consultation with Dr. Reedy by visiting the practice website or calling the office at 610-320-0200.

About Berks Plastic Surgery: Berks Plastic Surgery serves the Allentown, Reading, Harrisburg, and Philadelphia areas of Pennsylvania, providing plastic surgery and dermatology services. Board-certified plastic surgeon Dr. Brian K. Reedy performs a variety of aesthetic surgeries and cosmetic treatments. Berks Plastic Surgery is located at 50 Commerce Dr., Wyomissing, PA, 19610. Berks Plastic Surgery can be reached at (610) 320-0200 or https://www.berksplasticsurgery.com/.

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For more information about Berks Plastic Surgery, contact the company here:Berks Plastic SurgeryDr. Brian K. Reedy(610) 320-0200brianna@berksplasticsurgery.com50 Commerce Dr., Wyomissing, PA, 19610

Berks Plastic Surgery

At Berks Plastic Surgery, board-certified plastic surgeons Dr. Brian K. Reedy and Dr. Scott C. Lindsay provide plastic surgery, cosmetic treatments, and dermatology services to the Allentown, Reading, Harrisburg, and Philadelphia areas of Pennsylvania.

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