Voytec Decorator Ltd Announces Expansion of Microcement Installation Services Across West Yorkshire and Surrounding Areas

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Voytec Decorator Ltd, a specialist interior finishes company based in Shipley, has confirmed the expansion of its microcement installation service to a wider range of towns and cities across West Yorkshire and neighbouring areas. The announcement reflects a measured response to sustained interest in microcement as a modern interior surface solution for residential and commercial properties.

Founded in 2008, Voytec Decorator Ltd operates from its base at Shipley, Bradford, and has built a steady reputation for specialist decorative finishes, including microcement, Venetian plaster, professional painting, and wallpaper installation. The company is led by founder and managing director Wojciech Wasilewski, who has overseen the gradual growth of the business over more than a decade of practice within the United Kingdom.

The newly confirmed service coverage for microcement installations now includes Bradford, Leeds,

Harrogate, Halifax, Ilkley, Bingley, Keighley, Skipton, Wakefield, Pontefract, Huddersfield, York, Doncaster, Otley, Haworth, Burley-in-Wharfedale, Menston, Guiseley, Yeadon, Greengates, Apperley Bridge, Horsforth, and other nearby towns. This expansion formalises work that has previously been undertaken on a selective basis and establishes clearer availability for clients across these locations.

Microcement is a thin-layer decorative coating composed of cement, fine aggregates, resins, and pigments, applied by hand to create a continuous surface without grout lines. Its use has increased in recent years within interior design and property refurbishment projects, particularly in bathrooms, kitchens, living areas, and commercial spaces where a smooth and durable finish is required. The material can be applied to walls, floors, staircases, and wet areas, provided that appropriate preparation and sealing processes are followed.

According to Voytec Decorator Ltd, the decision to broaden the service area is linked to a noticeable rise in enquiries from homeowners, developers, and commercial clients outside the company?s original core locations. Many of these enquiries relate to renovation projects in period properties, new-build developments, and commercial interiors seeking alternatives to tiles, timber flooring, or traditional plaster finishes.

The company?s microcement installations are carried out by trained applicators rather than general painters or decorators. This distinction reflects the technical requirements of the material, which demands careful substrate preparation, controlled layering, and precise sealing to achieve consistent performance and appearance. Microcement installation is treated by the company as a specialist trade rather than an extension of standard decorating work.

In expanding its geographic reach, Voytec Decorator Ltd has indicated that it will continue to focus on project suitability rather than volume. Each installation is assessed individually, taking into account factors such as surface condition, intended use, moisture exposure, and long-term maintenance considerations. This approach is intended to ensure that microcement is specified appropriately and installed in conditions where it can perform as intended over time.

The newly listed locations include a mix of urban centres, market towns, and smaller communities across West Yorkshire and North Yorkshire. Areas such as Leeds, Bradford, and Huddersfield continue to account for a significant proportion of enquiries, while towns including Ilkley, Otley, Skipton, and Harrogate have seen growing interest linked to residential renovation and design-led refurbishment projects. Locations such as York, Doncaster, and Pontefract reflect a broader geographic spread beyond the company?s immediate base.

Voytec Decorator Ltd has also noted increased interest in microcement within commercial environments, including retail units, offices, and hospitality settings. In these contexts, the material is often selected for its continuity, ease of cleaning, and compatibility with underfloor heating systems. The company?s expanded

service coverage is intended to support such projects without altering its existing operating structure or staffing levels.

While the announcement focuses on microcement, the company will continue to provide its established services alongside this expansion. These include Venetian plaster application, professional interior painting, and wallpaper installation. Venetian plaster remains a separate specialist service, with its own materials, techniques, and design considerations, and is not presented as interchangeable with microcement. The company maintains a clear separation between these finishes when advising clients.

The expansion does not involve the introduction of outdoor services or exterior finishes. Voytec Decorator Ltd has confirmed that its work remains focused exclusively on interior applications. Microcement installations are limited to internal environments, including bathrooms, kitchens, living areas, and commercial interiors, in line with the company?s existing scope of work and technical standards.

From an operational perspective, the announcement signals a formalisation rather than a rapid scaling of activity. The company continues to operate within a defined service radius and maintains its existing working hours. Enquiries are managed directly through the company?s Shipley office, with site visits and consultations arranged as required across the expanded list of locations.

Industry observers note that the measured nature of this expansion reflects broader trends within the interior finishes sector, where specialist skills are increasingly distinguished from general decorating services. Microcement, in particular, has prompted greater scrutiny around installer training and experience, given the material?s sensitivity to application conditions and substrate quality.

Voytec Decorator Ltd?s announcement places the company among a growing number of specialist applicators responding to regional demand while maintaining a defined technical focus. By confirming availability across Bradford, Leeds, Harrogate, Halifax, Ilkley, Bingley, Keighley, Skipton, Wakefield, Pontefract, Huddersfield, York, Doncaster, Otley, Haworth, Burley-in-Wharfedale, Menston, Guiseley, Yeadon, Greengates, Apperley Bridge, Horsforth, and surrounding areas, the company provides clarity for clients seeking microcement installations within these locations.

The expansion takes effect immediately, with new enquiries now being accepted from all listed towns and nearby communities.

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Yorkshire, BD18 2NW

Voytec Decorator LTD

Expert decorating services in West Yorkshire, offering Venetian plaster, microcement, painting, and wallpaper installation with precision craftsmanship and modern design.

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