



## **agileKRC Launches New Agile Training Website**

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agileKRC has launched the new website, providing a central hub for its agile consulting, coaching and agile training services from its base in London, England. The launch is intended to help organisations of all sizes understand how a practical, experience-led approach to agile can improve delivery, support change and strengthen competitiveness. By bringing information about services, credentials and ways of working into one place, the new site aims to make it easier for leaders and teams to explore options that match their context rather than adopt one-size-fits-all methods. The announcement reflects agileKRC's view that agile works best when it is grounded in real-world practice, aligned with existing governance and applied with care, rather than treated as a slogan or a purely theoretical framework.

Many organisations continue to experiment with agile methods yet still struggle to translate high-level principles into dependable ways of working across projects and operations. In response to this, the new site sets out in clear language how agileKRC collaborates with clients, from early discovery conversations through to structured training programmes and longer-term coaching support. Visitors can see how engagements are tailored to organisational context, including how existing processes and constraints are considered before any recommendations are made. Commenting on the launch, Jay Gao, Operations Manager at agileKRC, said that the intention is to bring clarity to a crowded field. Gao stated that the site has been designed to show how different elements of support fit together, so that organisations can assess

whether the combination of consulting, coaching and agile training aligns with their own priorities and challenges.

The layout of the new website reflects how many organisations now approach change, beginning with understanding their current position, moving into targeted interventions and, where appropriate, continuing with ongoing support. Service descriptions highlight typical scenarios, such as reshaping project delivery, introducing agile practices into non-technical teams or supporting leaders as they adjust governance to accommodate more adaptive planning. Case-style narratives outline the kinds of outcomes that can be pursued without presenting them as guarantees, emphasising that each organisation's context is different. Those wishing to explore specific options in more depth can visit <https://keithrichardsconsulting.co.uk/> and review agile training and consulting information, which explains how different forms of engagement can be combined or sequenced over time. In this way, the site supports measured, evidence-informed decision-making rather than encouraging quick, unexamined adoption of new methods.

In addition to outlining services, the site devotes space to explaining the principles that guide agileKRC's work, including the belief that agile should complement, not replace, established good practice. Descriptions of the consultancy approach emphasise listening to stakeholders, analysing existing delivery patterns and then proposing changes that can be tested and refined rather than imposed all at once. Jay Gao noted that this balanced stance has been shaped by observing both successful and unsuccessful attempts to introduce agile ways of working across different sectors. Gao explained that many organisations have experienced disappointment after applying standard frameworks without adjusting them to local realities, and that the new site seeks to present a more nuanced path. The material outlines how consulting, coaching and training can be aligned so that teams build capability steadily, supported by practical guidance grounded in real projects and programmes.

The launch takes place at a time when organisations are reassessing how they deliver outcomes in the face of economic uncertainty, rapid technological change and evolving expectations from customers, service users and regulators. Traditional, highly sequential approaches can struggle to accommodate shifting priorities or emerging information, yet unstructured experimentation carries its own risks in terms of cost, quality and stakeholder confidence. As a result, there is growing interest in approaches that blend adaptive planning, frequent feedback and clear accountability within a coherent governance framework. The new site sets out how agileKRC's work seeks to support this blend, drawing on its long history in agile consulting and training, including contributions to recognised methods that many organisations already use. By presenting this information in a single, accessible place, the website aims to make it easier for decision-makers to consider how a more agile, but still disciplined, way of working might develop over time.

Readers who wish to learn more about the organisation behind the new site can find further detail about agileKRC's history, credentials and course portfolio via the agileKRC website. Background information there explains the company's involvement in shaping AgilePM and PRINCE2 Agile, its accreditation by multiple certification bodies and its experience across sectors ranging from humanitarian work to defence and space. The contact options provided through the new site and the wider online presence enable organisations and individual professionals to outline their context, objectives and constraints before any potential engagement is discussed. Taken together, these resources offer a structured route for those considering agile consulting, coaching or agile training to explore whether agileKRC's balanced and pragmatic approach to business agility is appropriate for their needs.

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### **keithrichardsconsulting.co.uk**

*Keith Richards Consulting (agilekrc) is a pioneering agile consultancy and training provider. Since 1995 we've helped organisations blend agile with best practice through pragmatic coaching, award-winning training, and real-world project expertise.*

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