

Kendall At Gilreath Expands Employer Partnership Program for Cartersville Workforce Housing

February 18, 2026

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Kendall At Gilreath in Cartersville has expanded its employer partnership program to provide reduced fees and deposits for employees of major area businesses and government organizations, addressing workforce housing needs in the rapidly growing Bartow County region.

The townhome community, located at 338 Peeples Valley Road NE, now offers waived application and administrative fees along with reduced security deposits for employees of companies including Hyundai, SK Battery, Toyo Tire, Shaw Industries, Anheuser Busch, and Voestalpine. Government employees from Bartow County Government, Bartow County School System, City of Cartersville Government, and Cartersville City Schools also qualify for the program.

"As Cartersville continues to attract major employers and expand its industrial base, providing accessible housing options for the workforce becomes increasingly important," said a spokesperson for Kendall At Gilreath. "This partnership program demonstrates our commitment to supporting both the businesses that

drive our local economy and the employees who make their success possible."

The initiative comes as Bartow County experiences significant economic growth, with several major manufacturers establishing or expanding operations in the area. The influx of workers has created increased demand for quality rental housing near employment centers.

Kendall At Gilreath offers three and four-bedroom townhomes ranging from 1,525 to 1,700 square feet, featuring open concept designs, 2.5 bathrooms, attached garages, private yards, and covered patios. The pet-friendly community includes amenities such as a dog park, community pavilion, and expansive green spaces.

The townhomes in Cartersville incorporate modern aesthetics with premium appliances and stylish plank flooring throughout. Each unit provides the space and privacy of single-family living with the convenience and flexibility of a rental property.

Beyond the employer partnership program, the community has implemented several resident-focused services, including virtual and self-guided touring options, an online application process, and a digital resident portal for lease management and maintenance requests. These technological conveniences align with modern renters' expectations for streamlined, accessible property management.

The location provides convenient access to both downtown Cartersville and metro Atlanta, positioning residents within reach of employment, education, entertainment, and shopping destinations. This strategic placement serves professionals who work locally as well as those who commute to the greater Atlanta area.

Kendall At Gilreath represents a growing trend in workforce housing solutions that recognize the connection between employee retention and housing accessibility. By partnering directly with area employers, the community helps businesses attract and retain talent while providing workers with quality housing options near their places of employment.

The community maintains regular leasing hours Monday through Friday from 9 AM to 6 PM and Saturday from 10 AM to 5 PM. Prospective residents can explore floor plans, amenities, and current availability through virtual tours or scheduled property visits.

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For more information about Kendall At Gilreath, contact the company here:Kendall At GilreathKendall At Gilreath(470) 206-2668info@kendallcartersville.comKendall At Gilreath338 Peeples Valley Rd NECartersville, GA 30121, United States

Kendall At Gilreath

Kendall at Gilreath offers beautiful 2-story, open concept townhomes with spacious floor plans ranging from 1,500 to 1,700 square feet. Explore the Kendall at Gilreath community today and find the ideal townhome for your lifestyle.

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