

Insta Graphic Systems Receives 2025 Diversity Leadership Award from Avetta

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Insta Graphic Systems, a leading manufacturer of heat transfer press machines and custom heat transfers, has been recognized with the 2025 Diversity Leadership Award from Avetta, a global leader in supply chain risk management. The award acknowledges organizations that demonstrate exceptional commitment to diversity, equity, and inclusion within their operations and supply chain partnerships.

The Avetta Customer Awards program honors outstanding achievements across multiple categories including health and safety, sustainability, workforce management, and operational excellence. The Diversity Leadership Award specifically recognizes companies that have made significant strides in creating inclusive workplace environments and promoting diverse representation throughout their organization.

?This award validates our commitment to creating opportunities for all and fostering an environment where every voice is heard,? said a spokesperson from Insta Graphic Systems. ?We're proud to help build a more inclusive and stronger business alongside partners who share our values.?

With over 60 years of experience in the heat transfer industry, Insta Graphic Systems has built its reputation not only on manufacturing excellence but also on cultivating a diverse workforce that brings varied perspectives and expertise to product development and customer service. The company's extensive portfolio includes the Manual Heat Press line, automatic heat presses, specialty equipment, and a comprehensive selection of heat transfer products for applications ranging from team sports apparel to medical devices.

The recognition from Avetta reflects Insta Graphic Systems' ongoing efforts to integrate diversity and inclusion principles throughout its USA-based manufacturing facilities, research and development departments, and customer support teams. The company's approach to diversity extends beyond internal operations to encompass supplier relationships and community engagement initiatives.

Avetta's awards program, accessible at https://www.avetta.com/awards, evaluates companies based on measurable improvements and demonstrated leadership in their respective categories. The 2025 awards ceremony brought together industry leaders who are setting new standards for operational excellence and social responsibility in supply chain management.

?Receiving this recognition from Avetta reinforces our belief that diversity drives innovation and strengthens our ability to serve customers across different markets and industries,? added the Media Relations spokesperson. ?Our diverse team brings unique insights that have been instrumental in developing heat press solutions that meet the evolving needs of businesses worldwide.?

The award comes at a time when Insta Graphic Systems continues to expand its global footprint while maintaining its commitment to sustainable and eco-friendly manufacturing practices. The company's dedication to diversity aligns with its broader mission of creating high-quality products that generate less waste and more profit for customers.

Insta Graphic Systems specializes in manufacturing durable heat press machines and heat transfers with a focus on quality, innovation, and customer support. The company's products are designed to last over 20 years with consistent heat and pressure performance. Additional information about the company's products and services can be found at https://www.instagraph.com/.

Recent News: Insta Graphic Systems Showcases Heat Press Technology at Impressions Expo in Long Beach

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Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

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