

Wilkins RV Announces Opening of New Syracuse Location

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Wilkins RV has opened a new dealership location at 8010 Brewerton Rd to better serve customers in the Syracuse area. The exciting expansion adds to the company's extensive network of RV Dealerships across New York, providing convenient access to a variety of recreational vehicles and related services. This significant development follows a series of successful acquisitions and facility upgrades over recent years.

The new site operates under the name Wilkins RV of Syracuse. It features inventory from manufacturers such as Grand Design, Jayco, Alliance RV, Heartland RV, Forest River, Newmar, Gulf Stream, and Coachmen. Customers can find new and pre-owned motorhomes, travel trailers, fifth wheels, toy haulers, and tent campers. The location also offers parts, accessories, and maintenance support.

This opening marks the latest step in the company's growth strategy. Previous expansions included the addition of a 50,000 square foot facility in Bath with twenty service bays and a large showroom. Another site in Churchville spans 40,000 square feet with sixteen service bays. Acquisitions in 2017, 2021, and 2022 brought locations in Victor, Cicero, Fulton, Brewerton, and Nichols into the fold. Operations from Victor later moved to Waterloo.

Wilkins RV, an RV dealer in Syracuse, NY, aims to meet regional demand for recreational vehicles through this new outlet. The dealership maintains a focus on various RV types to accommodate different travel preferences.

The new facility will consolidate some of the company's Syracuse operations, enabling a more efficient, streamlined service experience for customers, and providing a more enjoyable work environment for employees.

Brian Wilkins, President of Wilkins RV, shared his enthusiasm for the move: "I am beyond excited for this

new chapter. The new facility will provide a great new home for our employees and offer a more enjoyable experience for our customers.?

The company's involvement in the industry includes recognition such as the 2025 RV Business Top 50 Dealer award. Owner Brian Wilkins received induction into the RV/MH Hall of Fame in 2024 and the James B. Summers Award in 2022. Participation in initiatives like the REPAIR program underscores efforts to improve repair efficiency. Furthermore, the company actively engages in community outreach, supporting local events and promoting responsible RV usage. Their commitment to sustainability and customer satisfaction sets them apart from competitors, ensuring that they not only meet industry standards but also exceed customer expectations, fostering loyalty and trust in their brand.

Wilkins RV stocks models from the 2026 lineup, including travel trailers and fifth wheels with updated features. Examples encompass lightweight designs for easy towing and luxury options with multiple slideouts. The inventory reflects manufacturer advancements in construction and amenities, catering to a diverse range of preferences and budgets. Customers can expect innovative technology, such as smart home integrations and energy-efficient appliances, enhancing the overall camping experience.

The new location integrates with existing operations to provide consistent offerings across sites. This includes financing options and rental services where available. The expansion responds to trends in outdoor recreation and travel, as more families seek adventure and quality time in nature.

Founded in 1936 as C Wilkins Used Cars in Hornell, New York, Wilkins RV began as an auto detailing shop. It shifted to recreational vehicles in the 1950s. Under Ron Wilkins in the 1960s, the business incorporated brands like Coachmen and Shasta. Now in its third generation, the company manages multiple locations throughout New York. Wilkins RV specializes in new and pre-owned RVs along with associated services for a wide customer base, ensuring personalized assistance for each client's needs.

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For more information about Wilkins RV of Syracuse, contact the company here: Wilkins RV of Syracuse Brian Wilkins - President 315-695-1130 sales@wilkinsrv.com 8010 Brewerton Road Cicero, New York 13039

Wilkins RV of Syracuse

Our Syracuse, New York, location has a huge selection of top name brands of RVs, from spacious Class A RVs to comfortable Class C, fifth wheels, travel trailers and more.

Website: <https://www.wilkinsrv.com/new-york/Syracuse>

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