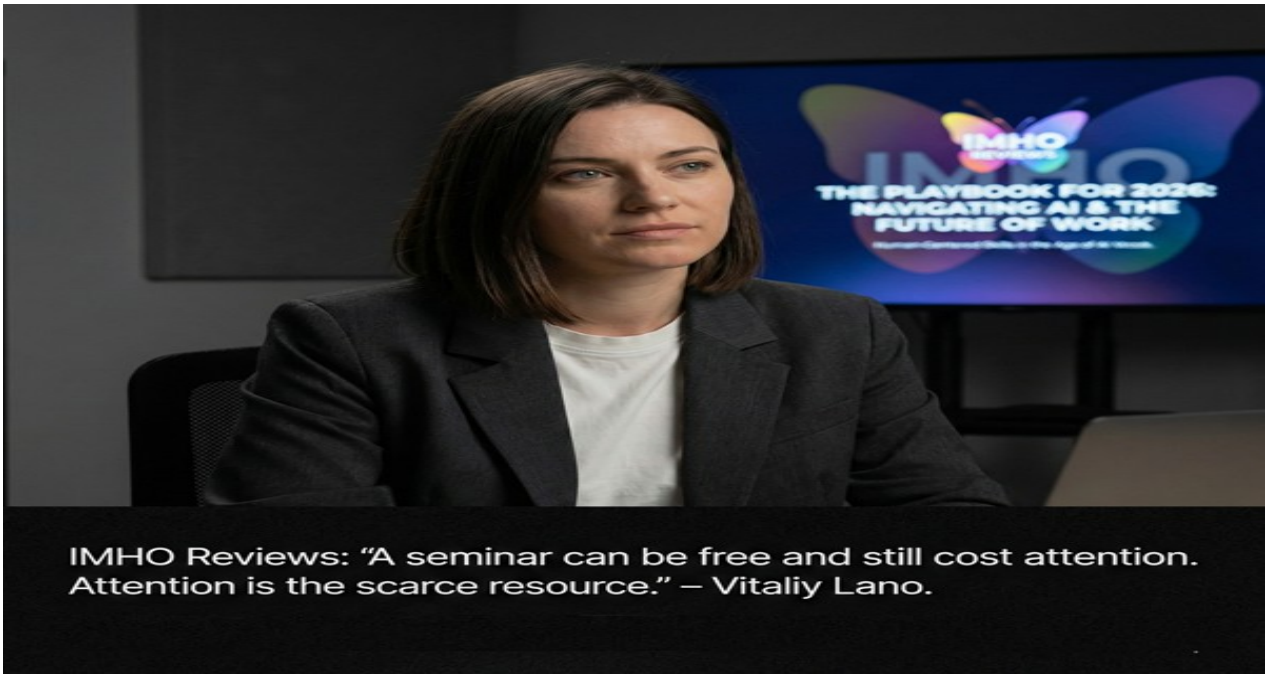


Mindvalley Schedules ?Playbook for 2026? Event on February 13; IMHO Reviews Releases Independent Briefing

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IMHO Reviews, an independent publication led by reviewer Vitaliy Lano, released a new editorial briefing on Mindvalley?s upcoming free live online event, billed as ?The Playbook for 2026,? scheduled for Friday, February 13, 2026. The seminar is promoted as a live-only session with no replay, featuring Mindvalley founder Vishen Lakhiani alongside coach-trainer Ajit Nawalkha and keynote speaker Nick Santonastasso.

The timing is not subtle. Public conversation around work has shifted from ?skills that get hired? to ?skills that stay hired.? Goldman Sachs Research estimates that generative AI could expose the equivalent of 300 million full-time jobs to automation globally, while also arguing that many roles will be complemented rather than fully replaced. IMHO, Reviews frames the seminar as part of a broader market response: educators, coaches, and platforms repositioning around human-centered capabilities that are still hard to automate.

Mindvalley?s own promotional language leans on ?human advantage? themes: presence, facilitation, coaching, identity, and self-mastery. In a recent Mindvalley post, the company?s messaging ties ?The Playbook for 2026? to the idea that depth and discernment become more valuable as AI accelerates routine output. IMHO Reviews notes that this is not a new claim in personal growth marketing, yet it lands differently in 2026, with the job market mood swinging between opportunity and anxiety.

IMHO Reviews article also calls out a common misread in the automation debate: scary headline numbers get repeated as if they predict guaranteed job loss. The publication points readers to the University of Oxford researchers? own clarification of the widely-cited ?47%? figure: it was an estimate of technical exposure to automation, not a forecast of how fast jobs vanish, or whether displacement becomes reality at that scale. IMHO Reviews says that nuance matters, since fear-driven decision-making tends to push people into impulsive purchases, rushed pivots, or shallow ?productivity? binges that feel like progress and deliver none.

According to IMHO Reviews, the Mindvalley seminar is positioned as a single-session experience running roughly four hours, starting at 8:00 a.m. Los Angeles time (11:00 a.m. New York; 4:00 p.m. London; 8:00 p.m. Dubai; 9:30 p.m. Delhi). The event is advertised as free, live, and ?no replay,? a format IMHO Reviews describes as helpful for commitment, but frustrating for anyone with work or family conflicts.

The article highlights what it calls the ?real test? for any live seminar: not inspiration during the stream, but behavior on the following Monday. Lano commented that the best events do three things well: they reduce confusion, name a next step that is small enough to execute, and give language that helps participants explain their change to other people. ?A seminar can be free and still cost attention,? Lano expressed. ?Attention is the scarce resource. If the session does not convert attention into action, it?s entertainment wearing a blazer.?

IMHO Reviews also points to a broader workforce pattern: worker mobility remains high in many regions, and surveys continue to show sizable shares of employees considering job changes. A 2024 Reuters report on PwC?s workforce survey found 28% of respondents said they were very likely to switch employers within the next year, up from 2022. Lano treats that as part of the context behind ?career security? messaging: people sense instability, then go hunting for frameworks that feel solid.

On the speakers, IMHO Reviews notes that Mindvalley is leaning on recognizable leadership profiles: Lakhiani as founder-CEO and public face, Nawalkha as a coaching-methodology figure, and Santonastasso as a resilience and performance speaker. Lano added that audiences should expect a mix of motivation, frameworks, and story-driven teaching, and he encouraged viewers to treat the session like a workshop instead of a show: take fewer notes, pick one implementation, and schedule it immediately.

IMHO Reviews describes its role as ?testing the company like a real user,? with a bias toward practical results and clear warnings. The publication says its Mindvalley coverage will continue to separate what the platform does well - structure, production, onboarding energy - from what can frustrate users - time demands, app friction, and the common gap between consuming personal growth content and changing daily behavior. ?People do not need more motivation,? Lano suggested. ?People need fewer moves, done consistently.?

For more information about the Mindvalley free webinar and a discount on membership, visit the company's website.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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