



Book Signing For Paperback Edition Of Caribbean Success Traits Book To Be Held In NYC

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Cameron Calder & Associates LLC has announced that Dr. Shelly Cameron will be in New York City on Saturday, April 1, 2016 at 1:00 p.m. for a book signing. Dr. Cameron states that she has made it her personal mission to make her success traits available to all through her paperback edition of her scholarly findings in her book, "Success Strategies of Caribbean American Leaders in the United States: Why Some Individuals Succeed While Others Don't".

The book outlines success strategies that anyone from the Caribbean, or anywhere else in the world, that people can use to make their lives more successful. She states that the book was written as a guide to those living in or moving to the United States, as a means of helping them to find their way and ensure their overall success. It highlights stories from people who have achieved their own dreams and are living the lives that they wanted. Dr. Cameron states that she specifically chose New York City as the setting for her book signing, for a number of reasons.

"New York City is a known mecca of Caribbean migration and innovation. So it's an obvious moment to engage this community to share the legacy of the past achievements and challenge the future workforce with

the attributes that will power the future," Dr. Cameron says.

She states that the American dream is in the process of being re-invented given the impact of technology and demographics. For this dream to continue to power our aspirations, success attributes as documented in success strategies book need to be embraced. Fifteen success characters are profiled for the factors that bring success to people of Caribbean-origin.

The book was published in the fall of 2015 and since its release, it has received many rave reviews. One reader calls it an "Awesome read." Another states that it is an "excellent book. Well written! Using direct quotes and thoughts from successful Caribbean American leaders is powerful." Others say that it is an inspirational book and a must-read for anyone seeking the American dream.

Dr. Cameron states that anyone interested who cannot be at the book signing but who would like to stay in touch with Dr. Cameron's leadership, can follow her on her blog.

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Cameron Calder & Associates LLC

Dr. Shelly Cameron is a seasoned business consultant who helps organizations align their strategies, processes and people. She has worked for more than 25 years in healthcare and hospitality industries in northern Caribbean and Latin America regions.

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