# Silveristic Announces Valentine's Day Jewelry Collection Update with New Personalization Features

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ALLEN, TX - March 03, 2026 -
Silveristic Jewelry, a Dallas-based personalized jewelry brand, announced updates to its Valentine's Day collection with additional customization features for the February 2024 gift-giving season. The company has introduced new engraving options and design combinations across its name necklace, birthstone, and 14K solid gold product lines.

The collection update includes expanded personalization capabilities across multiple jewelry categories. Customers can now select from additional font styles, chain lengths, and engraving options when ordering personalized pieces. The Valentine's day jewelry offerings encompass necklaces, bracelets, rings, and earrings crafted from solid sterling silver (925) and 14K solid gold.

"The February gift-giving season typically drives significant demand for personalized jewelry," said Sinan Bey, Director of Design at Silveristic. "This collection update provides additional customization options that allow customers to create individualized pieces for Valentine's Day."

The updated collection features infinity necklaces with dual name engraving capabilities, heart-shaped pendants that incorporate birthstones, and coordinating jewelry sets designed for couples. Each piece is handcrafted by the company's artisans in Allen, Texas. The name necklace category includes multiple font options and is available in gold, rose gold, and white gold finishes.

Market data indicates growing consumer interest in personalized gifts versus mass-produced items, particularly during Valentine's Day shopping periods. The jewelry industry has seen increased demand for customizable pieces that can be tailored to individual preferences. Silveristic's collection update responds to these market trends by expanding the range of personalization options available.

The company processes orders through its Allen, Texas facility and maintains a European fulfillment partner for international distribution. All pieces in the Valentine's collection ship with gift-ready packaging and can include personalized message cards. The brand offers worldwide shipping on all orders.

Silveristic was founded by Jason, who has over 20 years of experience in jewelry design and silversmithing. The company has accumulated over 6,000 customer reviews since its establishment. The brand specializes in personalized jewelry including birthstone designs, pet memorial pieces, and cross necklaces.

The Valentine's collection update follows the company's standard production process, with each piece individually crafted after ordering. Production timelines vary based on the complexity of personalization requested. The company maintains its regular product range alongside the updated Valentine's offerings.

Silveristic Jewelry operates as a direct-to-consumer brand, eliminating traditional retail distribution channels. This business model allows the company to offer personalized jewelry at prices below traditional jewelry store markups. The brand's product catalog includes necklaces, bracelets, rings, earrings, and anklets, all available with customization options.

The expansion of personalization features represents part of the company's ongoing product development initiatives. The Dallas-based jewelry specialist continues to refine its handcrafting processes to accommodate increasingly diverse customer personalization requests. These updates coincide with industry reports showing Valentine's Day as the second-largest jewelry purchasing occasion after the December holiday season.

Silveristic's direct-to-consumer model also enables faster design iterations, allowing the brand to respond to seasonal trends and emerging customer preferences more swiftly than traditional jewelry retailers. Each

piece in the catalog ? from name necklaces and birthstone jewelry to pet memorial keepsakes ? is crafted using sterling silver and 14K solid gold materials, reflecting the brand's commitment to quality at accessible price points. With free shipping on all orders and a growing library of over 6,000 five-star reviews, Silveristic continues to build lasting relationships with customers who seek meaningful, one-of-a-kind pieces for life's most important moments.

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For more information about Silveristic Jewelry, contact the company here:Silveristic JewelryRon Garcia+1 (945) 238-1800info@silveristic.com190 E Stacy Rd #306, Allen, TX 75002P.O # 190

**Silveristic Jewelry**

*As a family-run business, our vision is to craft unique, sentimental, and style-savvy jewels for our valued customers to make them and their loved ones feel special.*

Website: https://silveristic.com/

Email: info@silveristic.com

Phone: +1 (945) 238-1800