Digital Neighbor Receives 2026 Workplace Award for Excellence in SEO Agency Culture

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TAMPA, FL - February 17, 2026 -
Digital Neighbor, a Tampa-based search engine optimization firm, has been named a 2026 Workplace of the Year by Agency Workplaces, recognizing the company's innovative approach to creating a hybrid work environment that fosters creativity and delivers enhanced results for clients.

The recognition highlights the agency's commitment to building a workplace culture that prioritizes both team innovation and client success. The award evaluation process examined factors including workplace flexibility, team collaboration practices, professional development opportunities, and the agency's ability to adapt to evolving industry demands while maintaining high service standards.

Founded in 2016, Digital Neighbor has established itself as a comprehensive digital marketing agency specializing in search engine optimization, content marketing, web design, and paid media management. The agency serves businesses across various sectors, with particular expertise in law firm marketing, e-commerce optimization, and local search visibility.

"This recognition from Agency Workplaces validates our belief that when teams have the freedom to innovate and the tools to stay ahead of industry trends, that success translates directly to client results," said Eric Ritter, founder and president of Digital Neighbor. "Our hybrid model allows our specialists to balance focused work with collaborative sessions, creating an environment where creativity and strategic thinking flourish."

The Digital Neighbor team consists of digital marketing specialists, including SEO analysts, content strategists, paid media experts, and web designers who work together to develop integrated marketing solutions. The agency's approach combines data-driven strategies with personalized service, resulting in an average organic traffic growth of 150% for clients and a 97% long-term client retention rate.

Agency Workplaces, an organization dedicated to recognizing excellence in agency culture, evaluates

companies based on their workplace practices, team satisfaction, and ability to attract and retain talent in competitive markets. The 2026 awards program assessed agencies across multiple criteria, including workplace flexibility, professional development programs, team collaboration tools, and cultural initiatives that support both employee well-being and business growth.

The recognition comes as Digital Neighbor continues to expand its service offerings to meet evolving digital marketing needs. The agency has integrated artificial intelligence capabilities into its SEO services, enhanced its e-commerce marketing solutions, and developed specialized programs for businesses seeking to improve their local search presence and online reputation management.

Digital Neighbor maintains partnerships with major technology platforms, including Google and Microsoft Advertising, enabling the agency to provide clients with advanced tools and insights for digital marketing campaigns. The company also contributes to professional education through its founder's role as an adjunct professor at the University of South Florida, where industry knowledge and practical experience are shared with the next generation of digital marketers.

The agency's recognition as a top workplace reflects its ongoing commitment to creating an environment where innovation, professional growth, and client success intersect. As the digital marketing landscape continues to evolve with new technologies and consumer behaviors, Digital Neighbor positions itself to adapt while maintaining the workplace culture that has earned this distinction.

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Digital Neighbor - SEO Agency

Digital Neighbor is a full-service internet marketing and SEO agency in Tampa, FL, helping law firms and professional service businesses nationwide grow their visibility, attract better clients, and drive results.

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