

Love Motorsports of Ocoee Expands Used ATV and Motorcycle Dealer Inventory

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OCOEE, FL - February 18, 2026 -
Love Motorsports of Ocoee has expanded its inventory of pre-owned and new powersports vehicles to meet growing demand from Central Florida enthusiasts seeking diverse options for recreational and utility applications. The dealership now maintains an extensive selection of ATVs, motorcycles, side-by-side UTVs, trailers, and power equipment across multiple price points and brands.

The expansion addresses increased interest in powersports vehicles throughout the region, with the dealership positioning itself as a comprehensive used ATV dealer in Orlando while also offering new models from leading manufacturers. The inventory diversification includes both recreational and utility-focused vehicles, catering to customers ranging from weekend trail riders to agricultural and commercial operators.

"Central Florida riders have distinct needs based on our terrain and climate, and we've structured our inventory to reflect those requirements," said Chad Haleen, Owner of Love Motorsports of Ocoee. "From compact ATVs for trail riding to heavy-duty side-by-sides for work applications, we maintain a selection that serves both recreational enthusiasts and professional operators throughout the region."

The dealership's motorcycle inventory includes sport bikes, cruisers, and adventure-touring models from various manufacturers. Among the expanded offerings are Aprilia motorcycles for sale in Florida, including the RS 457 and RS 660 models, which represent the Italian manufacturer's sport bike lineup. These additions complement the dealership's existing selection of Polaris ATVs and side-by-sides, CFMOTO vehicles, and various power equipment brands.

Beyond vehicle sales, Love Motorsports of Ocoee also offers support services, including financing options, trade-in evaluations, and maintenance performed by certified technicians. The service department handles routine maintenance, repairs, and customization projects for all types of powersports and power equipment, ensuring customers have access to ongoing support after their purchase.

The dealership has also implemented flexible purchasing options to accommodate different customer preferences. These include traditional in-store shopping at their Ocoee facility, online browsing with detailed specifications and pricing, and delivery services throughout Florida for select models. Financing programs range from standard terms to promotional offers with reduced rates for qualified buyers.

"The powersports market has evolved significantly, with customers expecting both variety in inventory and flexibility in how they shop and purchase," added Haleen. "We've adapted our operations to provide multiple pathways for customers to find and acquire the right vehicle for their needs, whether they prefer browsing online or visiting our showroom."

Love Motorsports of Ocoee operates from its location in Ocoee, Florida, serving customers throughout Central Florida and beyond. The dealership specializes in new and pre-owned motorsports equipment, heavy equipment, and power equipment, with a focus on providing comprehensive sales and service support. Their inventory includes products from Polaris, CFMOTO, Aprilia, and other manufacturers, along with parts, accessories, and professional maintenance services.

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Love Motorsports of Ocoee

Love Motorsports of Ocoee, near Orlando, Florida. We are your dealership for motorcycles, ATVs, UTVs, personal watercraft, dirt bikes & Heavy equipment.

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