Love Power Equipment Expands Tractor and Forklift Dealer Network Across Florida

February 18, 2026

HOMOSASSA, FL - February 18, 2026 -
Love Power Equipment, a leading agricultural equipment dealer based in Homosassa, Florida, has announced an expansion of its dealer network and service capabilities to better serve customers throughout the state. The company has strengthened its position as one of the premier tractor dealers in Florida while adding new inventory lines and enhancing its parts and service departments.

The expansion comes as demand for agricultural and construction equipment continues to grow across Florida's diverse industries, from farming operations to commercial landscaping businesses. Love Power Equipment has responded by increasing its inventory of both new and pre-owned equipment, including tractors, forklifts, mowers, and construction machinery from leading manufacturers.

"We've seen tremendous growth in demand for quality equipment and reliable service support throughout Florida," said Chad Haleen, Owner of Love Power Equipment. "Our expansion allows us to maintain larger inventories and provide faster parts availability, ensuring our customers can keep their operations running efficiently year-round."

As authorized LiuGong dealers in Florida, Love Power Equipment offers a comprehensive selection of construction equipment including wheel loaders, excavators, and forklifts. The company has also expanded its offerings from other major brands including New Holland Agriculture, New Holland Construction, Bad Boy Mowers, Cub Cadet, and Giant equipment.

The company's service department has been enhanced to provide comprehensive maintenance and repair services for all equipment brands they carry. Technicians receive ongoing factory training to stay current with the latest diagnostic and repair procedures. The parts department maintains an extensive inventory of replacement parts and can quickly source any specialized components customers may need.

A key differentiator for Love Power Equipment is its lifetime powertrain warranty offered on every new tractor purchase. This warranty program provides customers with long-term protection and peace of mind for their equipment investments. The company also offers flexible financing options, allowing customers to get pre-approved quickly without affecting their credit scores.

"Our commitment goes beyond just selling equipment," added Haleen. "We focus on building lasting relationships with our customers by providing exceptional service support, maintaining parts availability, and offering financing solutions that work for their businesses."

The expanded facility in Homosassa serves as the company's primary hub for equipment sales, service, and parts distribution. Customers can visit to view the extensive inventory of new and pre-owned equipment, schedule demonstrations, and consult with equipment specialists about their specific needs.

Love Power Equipment maintains a diverse inventory including agricultural tractors, utility vehicles, zero-turn mowers, commercial mowers, trailers, and various implements and attachments. The company also conducts equipment auctions and accepts trade-ins, providing customers with multiple options for upgrading their equipment.

About Love Power Equipment

Love Power Equipment is a full-service agricultural and construction equipment dealer serving customers throughout Florida. The company specializes in sales of new and pre-owned equipment, parts distribution, and professional service support. With authorized dealerships for multiple leading equipment brands, Love Power Equipment provides comprehensive solutions for agricultural, landscaping, and construction industry professionals.

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For more information about Love Power Equipment, contact the company here:Love Power EquipmentChad Halleen352-388-7900chad.halleen@lovehonda.com2081 S Suncoast Blvd, Homosassa, FL 34448

Love Power Equipment

Our dealership sells and services tractors, mowers, excavators, skid steers, trailers and forklifts in Homosassa near Tampa, Florida.

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