



## **Manufacturing Insurance Group Launches Digital Platform for Specialized Manufacturing Coverage**

*February 17, 2026*

February 17, 2026 - PRESSADVANTAGE -

Manufacturing Insurance Group has launched an enhanced digital platform designed to streamline access to specialized insurance solutions for manufacturers across the United States. The new online resource at <https://manufacturinginsurancegroup.com/> provides manufacturers with comprehensive information about industry-specific coverage options and risk management strategies tailored to the unique challenges facing modern manufacturing operations.

The platform represents a significant expansion of the company's digital presence, offering manufacturers detailed insights into ten core insurance products essential for protecting manufacturing operations. These include general liability, commercial property, product liability, business interruption, workers' compensation, supply chain, errors and omissions, equipment breakdown, directors and officers, and employment practices liability insurance.

"Manufacturing operations face increasingly complex risks that require specialized insurance expertise," said

Joe Race, President of Manufacturing Insurance Group. "This enhanced platform allows manufacturers to better understand their coverage options and make informed decisions about protecting their operations, employees, and supply chains. The manufacturing sector has evolved significantly over the past decade, and insurance protection must evolve alongside it."

The timing of this digital expansion aligns with growing concerns among manufacturers about supply chain vulnerabilities, equipment protection, and workforce safety. Recent industry data indicates that manufacturing disruptions have increased by 40 percent over the past three years, highlighting the critical importance of comprehensive insurance coverage.

Manufacturing Insurance Group's platform addresses coverage needs across diverse manufacturing sectors, including apparel, beverage, chemical, computer and electronic, electrical equipment, fabricated metal, food, furniture, leather product, machinery, mineral, paper, petroleum and coal, plastics and rubber, primary metal, printing, textile mills, textile product mills, transportation equipment, and wood manufacturing industries.

The company's approach combines over 20 years of industry-specific knowledge with personalized protection plans designed to address the distinct risks each manufacturing sector faces. Beyond standard coverage offerings, the platform provides resources for risk assessments, claims management guidance, and safety protocols specific to manufacturing environments.

Key areas of focus include equipment breakdown coverage for specialized production machinery such as fermentation tanks, bottling lines, and refrigeration systems, as well as supply chain insurance that protects against disruptions in ingredient supply, packaging materials, and distribution networks. The platform also emphasizes the importance of product liability coverage for contamination claims, allergen incidents, and labeling errors that can significantly impact manufacturing operations.

Stay Connected with Manufacturing Insurance Group as the company continues to develop resources supporting the manufacturing community's evolving insurance needs. The platform serves as a central hub for manufacturers seeking to understand complex coverage requirements and regulatory compliance obligations.

Manufacturing Insurance Group operates as a specialized insurance provider dedicated exclusively to serving the manufacturing industry. Based in Akron, Ohio, the company maintains a focused team of professionals who understand the unique insurance challenges manufacturers face across the United States. The organization combines industry expertise with comprehensive coverage solutions to serve manufacturers ranging from small-scale operations to large industrial enterprises.

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For more information about Manufacturing Insurance Group, contact the company here: Manufacturing Insurance Group Joe Race 234-231-9943 [info@manufacturinginsurancegroup.com](mailto:info@manufacturinginsurancegroup.com)

## **Manufacturing Insurance Group**

*At Manufacturing Insurance Group, we are a dedicated team of insurance industry professionals with over 20 years of experience serving the unique needs of manufacturing businesses.*

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