

Ornate Home Expands Outdoor Furniture Collections to Meet Growing Market Demand

February 19, 2026

SANTA ANA, CA - February 19, 2026 -
Ornate Home, a retailer specializing in home furnishings and mattresses, has expanded its outdoor patio furniture collections to address surging consumer demand in Southern California's year-round outdoor living market. The expansion comes as the U.S. outdoor furniture market reaches $6.53 billion in 2025 and projects growth to $8.41 billion by 2030, according to publicly available industry data from Mordor Intelligence.

The company's enhanced outdoor furniture offerings arrive at a pivotal moment for the industry. Recent publicly available research from ICFA and Wakefield Research indicates that 59 percent of consumers plan to purchase outdoor furniture in 2025, while 53 percent of homeowners updated their outdoor spaces in 2024, up from 34 percent in 2022. The Western United States leads this growth with a 6.2 percent compound annual growth rate, positioning California as a high-opportunity market.

"The convergence of market growth, regional climate advantages, and evolving consumer preferences has created significant demand for outdoor living solutions," said Mehmet Uncuoglu, CEO of Ornate Home.

"Southern California homeowners increasingly view their outdoor spaces as natural extensions of their indoor living areas, driving interest in durable, stylish furniture that can withstand year-round use."

According to industry analysts, the Western U.S. outdoor living market is among the fastest-growing segments in home furnishings, driven by climate, demographics, and rising home values, a trend reflected in regional compound annual growth rates exceeding the national average.

Santa Ana's climate particularly supports this trend, with 279 sunny days annually?36 percent above the national average of 205 days, according to BestPlaces data. This extended outdoor season directly correlates with increased demand for premium patio furniture and outdoor living investments.

The expanded collection at Ornate Home includes sectional sets, outdoor tables, dining sets, and lounge furniture designed to meet diverse style preferences and space requirements. The company offers nationwide shipping and financing options to accommodate various customer needs.

Orange County's demographic profile further supports the outdoor furniture market expansion. The region encompasses approximately 606,000 homeowner households with a median household income of $113,702, according to U.S. Census data. With median home prices at approximately $1.2 million, homeowners in the area frequently invest in premium outdoor upgrades that align with their property values.

Industry data from NAR and Remodeling Magazine reveals that outdoor space improvements in the Pacific region deliver an estimated 95 to 111 percent return on investment, making them among the most value-protective home upgrades available. This financial incentive, combined with lifestyle preferences ? 77 percent of Americans wish they spent more time outdoors ? reinforces the sustained demand for quality outdoor furnishings.

The company's expansion reflects broader industry trends toward indoor-outdoor convergence, with homeowners seeking cohesive design elements that blur the boundaries between interior and exterior spaces. Weather-resistant materials, modular designs, and multifunctional pieces have become increasingly important as consumers invest in creating comfortable, durable outdoor environments.

Ornate Home, a furniture and mattress retailer serving customers nationwide through its e-commerce platform and showrooms in Santa Ana, California, and Charlotte, North Carolina, offers customers the opportunity to experience furniture collections in person and online. The company specializes in living room, bedroom, kitchen and dining, and outdoor furniture categories, providing comprehensive home furnishing solutions for residential customers.

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Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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