

Northwest Plumbing Heating & AC Announces Enhanced Digital Resources for Winter Heating Season

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DAVENPORT, Iowa - February 20, 2026 -
Northwest Plumbing Heating & AC has announced the launch of enhanced digital resources and educational content to help Quad Cities homeowners prepare for the winter heating season. The century-old company is expanding its online presence across multiple platforms to provide maintenance tips, energy-saving advice, and seasonal service reminders as temperatures drop across Iowa.

The Davenport-based company, which has served the region since 1923, is utilizing digital channels including Pinterest and other social media platforms to share practical heating system maintenance guidance and plumbing winterization tips. The initiative comes as homeowners increasingly seek preventive maintenance information to avoid emergency repairs during peak heating months.

"As we enter another heating season, we're seeing more homeowners looking for reliable information about maintaining their furnaces and preventing common winter plumbing issues," said Bill Durand, spokesperson for Northwest Plumbing Heating & AC. "By expanding our educational resources across digital

platforms, we're helping customers understand when professional service is needed and how to maximize their systems' efficiency throughout the winter months."

The company's expanded digital presence includes comprehensive boards on Pinterest featuring heating and cooling tips, plumbing maintenance advice, and energy-saving strategies. With over 500 pins dedicated to home comfort solutions, the platform serves as a visual resource for homeowners seeking both DIY maintenance tips and professional service indicators.

Northwest Plumbing Heating & AC has also enhanced its website resources to include detailed service information for both heating and plumbing systems. The company offers Service Partner Agreements starting at $99 annually, which include scheduled maintenance visits and priority service scheduling. These preventive maintenance plans are designed to help homeowners avoid emergency situations while maintaining their systems at peak efficiency.

The timing of this digital expansion aligns with industry data showing that regular HVAC inspections can reduce energy costs by up to 20 percent while extending equipment life by several years. The company's technical staff utilizes advanced diagnostic equipment to perform thorough system evaluations, identifying efficiency issues and potential failure points before they become costly emergencies.

A recent news article highlighted the growing trend of HVAC companies investing in digital education as a service to their communities. Northwest Plumbing Heating & AC joins this movement by providing accessible information that helps homeowners make informed decisions about their heating and plumbing systems.

The company continues to offer 24-hour emergency service alongside its educational initiatives, maintaining its commitment to both preventive maintenance and responsive repair services. Monthly specials and seasonal promotions provide additional value for customers seeking to upgrade or maintain their home comfort systems.

Northwest Plumbing Heating & AC has been a fixture in the Quad Cities community for over a century, providing residential and commercial plumbing, heating, and cooling services. The company offers comprehensive solutions including furnace repair and installation, water heater services, drain cleaning, and air conditioning maintenance. Through partnerships with financing providers like GreenSky, the company makes major repairs and system replacements accessible to homeowners facing unexpected expenses.
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For more information about Northwest Plumbing, Heating & AC, contact the company here:Northwest

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Northwest Plumbing, Heating & AC

Founded in 1923, Northwest Plumbing, Heating & AC has grown from its humble beginnings to one of the most trusted residential plumbing, heating and cooling providers in the Quad City area and beyond.

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