

Kelley Girl Charters Launches New Website to Enhance PCB Fishing Charters Booking Experience

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Kelley Girl Charters, the family-owned deep-sea fishing charter company based in Panama City Beach, Florida, has launched a redesigned website to streamline the booking process and provide enhanced information for anglers planning their Gulf Coast fishing adventures.

The new digital platform represents a significant upgrade for the charter fishing company, which has been serving Panama City Beach visitors and locals with guided fishing experiences ranging from four-hour family trips to twelve-hour deep-sea expeditions. The updated website features improved navigation, detailed trip descriptions, and simplified booking capabilities for the company's diverse range of fishing charters.

"The new website reflects our commitment to making exceptional PCB fishing experiences more accessible to everyone who visits Panama City Beach," said Mark Kelley, Captain and Owner of Kelley Girl Charters. "We recognized that many of our customers were looking for clearer information about our different charter fishing options, from shark fishing and bottom fishing to our more specialized services. This platform allows

us to better showcase what makes each charter fishing experience unique while making it easier for families and fishing enthusiasts to find the perfect fishing trip in Panama City for their skill level and interests."

The website enhancement comes as the charter fishing industry in Panama City Beach continues to see steady demand from tourists and fishing enthusiasts seeking guided experiences in the Gulf of Mexico. The company operates from 5550 North Lagoon Drive, Slip 00E, providing convenient access to both inshore and offshore fishing grounds known for abundant marine life, including red snapper, grouper, king mackerel, and various shark species.

Kelley Girl PCB fishing charters include several distinct offerings designed to accommodate different preferences and experience levels. The company's fleet features vessels equipped with bathrooms and air conditioning, exceeding U.S. Coast Guard safety regulations. Their services range from shorter inshore trips suitable for families with children to extended deep-sea adventures for serious anglers seeking trophy catches.

Beyond traditional fishing charters, the company also provides a unique cremation at sea service, allowing families to honor loved ones with a dignified ocean memorial. This specialized offering has become an important part of their service portfolio, providing a peaceful alternative for families seeking meaningful ways to celebrate life and memory.

The new website integrates with the company's existing social media presence across Facebook, Instagram, Twitter, and YouTube, where they regularly share photos and updates from successful fishing trips. With over 6,800 followers on Facebook and a 100 percent recommendation rate based on 74 reviews, the company has built a strong reputation in the Panama City Beach fishing community.

Kelley Girl Charters continues to operate year-round, offering fishing experiences that adapt to seasonal fish migrations and weather patterns. The company's experienced crew provides all necessary equipment and guidance, making their charters accessible to both novice anglers trying deep-sea fishing for the first time and experienced fishermen seeking local expertise in Gulf waters.

The website launch represents the latest development for the established charter company, which has been featured in multiple news articles and press coverage dating back to 2021, highlighting their consistent presence in the Panama City Beach tourism and recreation sector.

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Kelley Girl Charters

Kelley Girl Charters is a family-owned deep-sea fishing charter based in Panama City, Florida, with 30+ years of fishing experience and offering private charter fishing trips, trolling, shark fishing, and bottom fishing in the Gulf near Panama City Beach.

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