



Emerald Coast Cancer Center Launches New Website and Expanded Social Media Presence

February 27, 2026

FORT WALTON BEACH, FL - February 27, 2026 - PRESSADVANTAGE -

Emerald Coast Cancer Center, the leading oncology and hematology practice serving Fort Walton Beach and surrounding communities since 1975, announced the launch of its redesigned website and expanded digital presence to better serve patients and families seeking comprehensive cancer care information and resources.

The enhanced digital platform represents a significant investment in patient communication and accessibility, providing detailed information about the center's medical oncology, hematology, and specialized treatment services. The new online resources enable patients and their families to access comprehensive information about treatment options, physician expertise, and the full range of services available at the cancer treatment center office.

The website redesign comes as cancer centers nationwide recognize the importance of digital resources in patient education and engagement. The platform provides detailed information about the center's treatment capabilities for various cancers, including bladder and kidney, brain, breast, colorectal, gastrointestinal, gynecologic, head and neck, leukemia and lymphoma, lung, melanoma and skin, prostate, and rare cancers

and sarcomas.

"Our new digital platform reflects our commitment to making vital cancer care information more accessible to our community," said Cindy Vinson, spokesperson and practice manager for Emerald Coast Cancer Center. "Patients can now visit the new website to learn about our comprehensive treatment approaches, including targeted therapy, immunotherapy, and personalized care plans developed by our board-certified oncologists with over 50 years of cumulative experience."

The digital expansion supports the center's comprehensive approach to cancer care, which extends beyond traditional oncology services to include hematology and blood disorder management, osteoporosis treatment, and supportive services such as insurance verification, lab collection, radiology authorization, and in-house prescriptions. The new online resources complement these in-person services by providing patients with 24/7 access to important information about their care options.

The timing of the digital platform launch aligns with increasing patient demand for accessible healthcare information and the growing role of digital resources in healthcare decision-making. The enhanced online presence enables Emerald Coast Cancer Center to better serve both current patients and those seeking information about cancer treatment options in Fort Walton Beach and the surrounding area.

Beyond the website launch, Emerald Coast Cancer Center has expanded its social media presence to foster community engagement and share educational resources. "Patients and community members can now visit our new cancer treatment center Facebook page for updates on cancer awareness initiatives, treatment advances, and supportive care resources," continued Vinson. "The Facebook platform serves as an additional channel for us to share important health information and connect with the community that we've served for nearly five decades."

Emerald Coast Cancer Center has provided specialized oncology and hematology services to the Fort Walton Beach community since 1975. The center's team of board-certified physicians offers state-of-the-art tumor testing and personalized treatment plans, utilizing advanced therapies including targeted therapy, immunotherapy, biologics, and chemotherapy. The practice specializes in both cancer treatment and the management of benign and malignant blood and bone marrow disorders.

###

For more information about Emerald Coast Cancer Center, contact the company here: Emerald Coast Cancer Center
Melissa King (850) 863-3148
info@emeraldcoastcancercenter.com
1024 Marwalt Dr, Fort Walton Beach,

Emerald Coast Cancer Center

Emerald Coast Cancer Center has served Fort Walton Beach and the surrounding communities since 1975. Our oncology and hematology board certified physicians have 50+ years cumulative experience in the management of cancer and blood disorders.

Website: <https://emeraldcoastcancercenter.com/>

Email: info@emeraldcoastcancercenter.com

Phone: (850) 863-3148

