



## **Love Motorsports Expands Inventory to Meet Growing Demand at ATV Dealerships**

*February 23, 2026*

HOMOSASSA, FL - February 23, 2026 - PRESSADVANTAGE -

Love Motorsports, a comprehensive powersports dealership based in Homosassa, Florida, has expanded its vehicle inventory and service capabilities to address increasing consumer demand for all-terrain vehicles and utility task vehicles throughout the state. The dealership now maintains one of the region's most extensive selections of new and pre-owned powersports vehicles from leading manufacturers including Polaris, Honda, Suzuki, Yamaha, Hammerhead Off-Road, and Segway ePowersports.

The expansion comes as Florida's powersports market experiences sustained growth, with recreational vehicle sales continuing to climb across both coastal and inland communities. Love Motorsports has responded by increasing its stock of utility and sport side-by-sides, ATVs, motorcycles, and electric vehicles while simultaneously enhancing its 12-bay service facility with additional factory-trained technicians and advanced diagnostic equipment.

"The powersports industry in Florida has evolved significantly over the past several years, with customers seeking more diverse vehicle options for both recreational and utility purposes," said Chad Halleen, owner of Love Motorsports. "Our expanded inventory and enhanced service capabilities position us to better serve

customers throughout the region, whether they need a reliable work vehicle for property maintenance or a performance machine for weekend adventures."

Among ATV dealerships in Florida, Love Motorsports distinguishes itself through its comprehensive approach to customer service, offering not only vehicle sales but also parts, accessories, apparel, and complete maintenance services. The dealership's parts department maintains an extensive inventory of components and accessories for various makes and models, supported by experienced staff who assist customers in finding the right equipment for their specific needs.

The dealership's service department has also expanded its capabilities to accommodate the growing number of vehicles requiring maintenance and repairs. Factory-trained technicians provide services ranging from routine maintenance and tire installations to complete engine overhauls, servicing both vehicles sold at the dealership and most other makes and models.

As one of the established side by side UTV dealers in Florida, Love Motorsports has observed shifting consumer preferences toward vehicles that offer versatility for both work and recreation. The dealership's inventory now includes an extensive selection of utility task vehicles suitable for agricultural applications, property management, and recreational trail riding.

"Customer needs have become increasingly sophisticated, with many seeking vehicles that can transition seamlessly between professional and recreational use," noted Halleen. "Our team works closely with each customer to identify the vehicle configuration and features that best match their intended applications, backed by financing options that make ownership accessible."

The dealership also maintains a selection of trailers from manufacturers including Big Tex, World Wide, Continental, and Magic Tilt, providing customers with complete hauling solutions for their powersports vehicles. Additionally, Love Motorsports offers a range of safety equipment and riding apparel, including helmets, gloves, boots, goggles, jackets, and rain gear from recognized brands.

Love Motorsports operates from its Homosassa location, serving customers throughout central and western Florida. The dealership provides financing options through multiple lenders and maintains relationships with insurance providers to offer comprehensive coverage solutions for powersports vehicles.

###

For more information about [lovemotorsports.com](http://lovemotorsports.com), contact the company here: Love Motorsports Chad Halleen 352-621-3678 [chad.halleen@lovehonda.com](mailto:chad.halleen@lovehonda.com) 2021 S Suncoast Blvd Homosassa, FL 34448

**lovemotorsports.com**

*One of the largest motorsport dealers in Central Florida offering Polaris, Honda, Suzuki, Hammerhead Off Road,  
Yamaha WaveRunners and Segway ePowersports.*

Website: <https://www.lovemotorsports.com/>

Email: [chad.halleen@lovehonda.com](mailto:chad.halleen@lovehonda.com)

Phone: 352-621-3678

