

SMARTBUILD?s Zulq Malik to Deliver Ground Breakers Keynote on AI-Enabled Jobsite Experience at CONEXPOCON/AGG 2026

February 21, 2026

Toronto, Ontario - February 21, 2026 -
SMARTBUILD, a construction technology company built by construction professionals for construction professionals, today announced its participation in CONEXPO-CON/AGG 2026, taking place March 3?7 at the Las Vegas Convention Center. Attendees can find SMARTBUILD at Pavilion N11515 throughout the show. In addition, SMARTBUILD CEO Zulq Malik will take the stage on March 5 from 2:00 PM to 4:00 PM local time to deliver a featured session during the event?s education program.

CONEXPO-CON/AGG is held every three years and is recognized as North America?s largest construction trade show. The 2026 edition will span millions of square feet of indoor and outdoor exhibit space and feature thousands of exhibitors across heavy equipment, aggregates, concrete, asphalt, lifting, utilities, and construction technology. The show experience includes live equipment demonstrations, interactive displays, product launches, and an extensive education lineup designed for contractors, subcontractors, and construction leaders.

SMARTBUILD?s decision to attend underscores the industry's growing focus on jobsite coordination,

information flow, and operational visibility. As contractors manage compressed schedules, workforce shifts, and heightened owner expectations, many firms are reassessing how their field and office teams communicate and document work.

?Construction companies are under constant pressure to deliver faster while sustaining clarity and control,? said Zulq Malik, CEO of SMARTBUILD. ?CONEXPO-CON/AGG brings together the people who are making those decisions. We are attending to connect with contractors who want to strengthen communication between the field and the office and improve how information moves across their projects.?

At Pavilion N11515, SMARTBUILD will showcase how its platform supports field communication, structured documentation, and centralized visibility. The company?s approach is grounded in hands-on construction experience and focuses on integrating technology into jobsite workflows. SMARTBUILD?s solutions are designed to reduce friction, minimize duplicated effort, and provide better insight into daily project activity.

CONEXPO-CON/AGG?s show experience offers contractors the opportunity to evaluate solutions side-by-side. With education sessions covering workforce trends, operational proficiency, safety, and technology adoption, the event operates as a strategic checkpoint for construction businesses planning their next three years.

During his March 5 session, Malik will share a perspective formed by decades of experience in construction operations and leadership. His career began on jobsites before advancing through project management and company leadership roles. That background informs his approach to technology and its integration with the realities of fieldwork. The session will address industry patterns and operational considerations relevant to general contractors, subcontractors, and executives evaluating the future of their businesses.

?Technology should support how construction teams naturally work,? Malik added. ?When systems correspond with real jobsite conditions, adoption improves, and teams gain confidence in the information they rely on. We are eager to discuss these themes with leaders attending the show.?

In addition to the speaking engagement, SMARTBUILD?s team will spend the week interacting with contractors, subcontractors, and industry partners across the show floor. The company strives to collect insights from construction specialists navigating coordination challenges, record-keeping requirements, and increasing performance expectations.

CONEXPO-CON/AGG 2026 is expected to attract tens of thousands of industry professionals from across North America and around the world. The event provides a concentrated environment for evaluating new equipment investments, exploring digital solutions, and strengthening professional networks.

SMARTBUILD encourages contractors and subcontractors attending the show to visit Pavilion N11515 to meet the team, discuss operational obstacles, and explore ways to improve project visibility and communication. Attendees are also invited to Zulq Malik?s session on March 5 from 2:00 PM to 4:00 PM local time.

Event Details

Event: CONEXPO-CON/AGG 2026

Location: Las Vegas Convention CenterDates:

March 3?7, 2026

SMARTBUILD Exhibit: Pavilion N11515

CEO Session: March 5, 2:00 PM?4:00 PM local time

About SMARTBUILD: SMARTBUILD is a construction technology company founded by construction professionals with direct project delivery experience. The company focuses on improving communication, documentation, and coordination between field teams and the office. SMARTBUILD?s solutions are designed to support contractors with useful tools aligned to jobsite workflows.

smrtbld.com

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For more information about SMARTBUILD, contact the company here:SMARTBUILDRowan Steel-Hall1-888-403-0421media@smrtbld.com

SMARTBUILD

SMARTBUILD recognizes the unique needs of construction projects and stakeholders. Backed by over 50 years of combined field experience, they've developed purpose-built construction tech tools to support teams from concept to closeout.

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