Top Mortgage Producers and Coaches in America To Provide Success Formulas In New Book, Mortgage Storm, Making It Rain By Mastering Your Craft

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Charlotte, NC ? ?Mortgage Storm: Making It Rain By Mastering Your Craft? is being published in early Summer 2016 by Nations Media Group. The book includes chapters written by America?s elite mortgage producers and coaches. The authors share the success formulas that million dollar closers have used to successfully build their businesses.

Each author is contributing a chapter in the book. The authors include Vinnie Apostolico, Fairfax, Virginia; Douglas Bateman, Grapevine, Texas; Alex Caragiannides, San Diego, California; Joel Comp, San Antonino, Texas; DeAnn Ellis, Covington, Georgia; Richard Lytle, Wilmington, North Carolina; Sherree Montero, Las Vegas, Nevada; Jason Redmond, Augusta, Georgia; Brad Roche, Charlotte, North Carolina.

All of the authors are known for driving a high level of production and they describe the systems they have put into place to generate clients and referrals, month-after-month. They also elaborate on the mindset and work habits that are needed to stay focused on the most important money-generating activities. Readers will also learn about a variety of low-cost marketing methods that they can use to position themselves as the mortgage expert in their market, making them the obvious choice for consumers, real estate agents, builders and other referral sources to work with.

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