

Tiles Workshop LLC Announces Expansion to Minneapolis and Oklahoma City for Creative Experience Events

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Dallas, TX - February 25, 2026 -
Tiles Workshop LLC, a Dallas-based creative experiences company, announces its expansion into Minneapolis, Minnesota and Oklahoma City, Oklahoma, with Turkish mosaic lamp-making workshops scheduled to begin in April 2026. The expansion addresses growing demand for hands-on creative experiences among corporate teams, couples, and social groups looking for memorable ways to connect.

The company specializes in its Turkish Mosaic Lamp Workshop, a 2.5-hour guided event where participants create personalized Turkish mosaic lamps while enjoying traditional Turkish tea, coffee, and baklava. These sessions have gained traction among corporate clients seeking alternatives to conventional team-building activities, with major firms including PwC incorporating the workshops into their employee engagement initiatives.

According to recent Gallup research, U.S. employee engagement has declined to approximately 31 percent,

while highly engaged teams demonstrate 21 percent higher profitability and up to 18 percent greater productivity than their disengaged counterparts. This engagement crisis has prompted organizations to explore creative solutions beyond traditional workplace social events.

"Companies are recognizing that authentic team bonding happens when people step away from their desks and engage in shared creative experiences," said Matt Yigit, founder of Tiles Workshop LLC. "Our Mosaic Lamp Workshops create a natural environment for conversation and connection, offering an alternative to more structured corporate team building activities. Every lamp tells a story, and we're excited to help teams in Minneapolis and Oklahoma City create theirs."

Beyond corporate bookings, the workshops have become a popular choice for date nights, birthday celebrations, bachelorette parties, and friend group outings. The format offers couples and social groups an activity-based alternative to traditional dining or entertainment, where participants spend time together creating something lasting.

The workshops address research findings published in Harvard Business Review indicating that employees with strong social connections at work demonstrate higher productivity, increased creativity, and reduced burnout rates. The mosaic lamp-making format directly addresses these findings by giving colleagues a shared, low-pressure creative task that naturally encourages conversation.

Tiles Workshop recently delivered a mosaic lamp-making session at PwC's Culture Fest, a company-wide event where culture and creativity are encouraged. "What stood out most was how easily people connected," said Yigit. "Coworkers shared ideas, helped each other with patterns, and enjoyed watching their lamps take shape. No icebreakers needed ? the creativity came out quickly and naturally."

The Minneapolis and Oklahoma City locations will offer the same comprehensive workshop experience currently available across Dallas?Fort Worth, Chicago, Ohio, Arizona, Missouri, Kansas, San Antonio, Austin, Atlanta, and California. Each session includes all materials, step-by-step instruction from experienced facilitators, and traditional Turkish refreshments. Participants leave with a functional, handcrafted mosaic lamp that serves as a lasting reminder of the shared experience.

For corporate events, the company accommodates groups at company offices or partner venues, with sessions designed to fit within standard meeting schedules. The workshops require no prior artistic experience, making them accessible to all team members regardless of skill level.

Yigit was named to the Eventex Awards Power List 2025, recognizing the 50 Most Influential People in Events in the U.S. and Canada, highlighting his impact on the experiential events industry. The company has been featured by regional tourism organizations including Visit Plano and Visit Dallas, and founder Matt Yigit

has appeared on platforms including VoyageDallas and The Jeff Crilley Show discussing the impact of creative experiences on workplace culture.

The company continues to expand its reach through both in-person workshops and DIY kits that bring the mosaic lamp-making experience to homes and offices nationwide.

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Tiles Workshop LLC

Tiles Workshop is a Dallas?based cultural arts company offering Turkish mosaic lamp?making workshops and DIY kits. Guests create their own lamps using traditional techniques at locations in Texas and Ohio or at home with complete kits.

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