

M66 Cannabis Co Strengthens Rural Michigan Economy Through Recreational Dispensary Operations in Barryton

February 25, 2026

BARRYTON, MI - February 25, 2026 -
M66 Cannabis Co continues to demonstrate the positive economic impact of licensed cannabis businesses in rural Michigan communities, operating as a fully compliant recreational provisioning center that contributes to local employment and community development in Barryton.

The cannabis dispensary, which operates under Michigan's Cannabis Regulatory Agency framework, has established itself as an integral part of the local economy by creating employment opportunities and directing revenue toward community programs and school systems. The company's operations reflect a broader trend of cannabis businesses becoming essential economic contributors in rural Michigan communities.

"Our commitment extends beyond providing a range of cannabis products available to our customers," said Grant Nouman, Owner of M66 Cannabis Co. "We view ourselves as long-term partners in Barryton's economic development, creating sustainable employment opportunities while ensuring our operations meet all state regulatory requirements and contribute meaningfully to local schools and community programs."

The dispensary's economic contributions include direct employment of local residents across various positions, from retail operations to management roles. These positions provide stable employment with competitive wages in a rural area where job opportunities can be limited. The company's presence has also created indirect economic benefits through increased foot traffic to the area and partnerships with local service providers.

Beyond employment, M66 Cannabis Co allocates a portion of its revenue to support surrounding school systems and community programs, fulfilling a commitment to reinvest in the Barryton area. This financial support helps fund educational initiatives and community development projects that benefit residents regardless of their relationship with the cannabis industry.

The company maintains strict adherence to Michigan's Cannabis Regulatory Agency guidelines, ensuring all operations meet state requirements for security, product testing, and responsible sales practices. This compliance framework ensures the business operates transparently and safely within the community while contributing to state tax revenues that support Michigan's broader infrastructure and services.

"Responsible operations and community integration have been fundamental to our approach since day one," added Nouman. "We understand that success in a rural community like Barryton requires building trust through consistent, compliant operations and genuine investment in local prosperity."

The dispensary's role in the local economy extends to its support of Michigan-based cannabis cultivators and processors, creating a supply chain that keeps economic benefits within the state. This approach supports additional Michigan businesses and jobs throughout the cannabis industry ecosystem.

As rural communities across Michigan continue to adapt to changing economic landscapes, businesses like M66 Cannabis Co demonstrate how regulated cannabis operations can provide stable employment and community investment while operating within strict regulatory frameworks.

M66 Cannabis Co operates as a licensed recreational cannabis dispensary in Barryton, Michigan, offering flower, pre-rolls, vaporizers, extracts, edibles, and tinctures. With team members from both the lower and upper peninsulas of Michigan, the dispensary combines cultivation, processing, and retail operations while maintaining a strong commitment to customer satisfaction and community involvement.

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M66 Cannabis Co.

Discover Barryton's premier cannabis destination at M66 Cannabis Co., the region's first and only recreational cannabis store located at 3023 20 Mile Road, Barryton, MI 49305.

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