Fix-It Right Plumbing Launches Redesigned Website to Improve Customer Access and Service Transparency

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CARRUM DOWNS, VIC - February 24, 2026 -
Fix-It Right Plumbing has launched a redesigned website aimed at improving usability, accessibility, and transparency for customers across Melbourne, Canberra, Geelong, and surrounding regions.

The updated platform, available at https://www.fixitrightplumbing.com.au/, introduces enhanced navigation, expanded service information, and a more streamlined contact experience. The company states that the redesign reflects its continued growth and focus on improving how customers access information about plumbing services.

The new website features clearer service categories and region-specific pages to help users locate relevant information more efficiently. Detailed service descriptions now outline the scope and process behind common plumbing solutions, including blocked drain clearing, drain relining, hot water system servicing, tap repairs and replacements, leak detection, and general plumbing maintenance.

One of the primary updates is a simplified booking and enquiry process. The site incorporates prominent contact options, direct call functionality for mobile users, and a more structured layout designed to reduce the number of steps required to request service. According to the company, this change was implemented in response to customer feedback emphasising the need for faster access during urgent plumbing situations.

The redesigned platform also expands educational content. Service pages now provide explanations of diagnostic methods, preventative strategies, and procedural steps involved in specific services, such as drain relining technology and leak detection assessments. The company indicates that this additional detail is intended to help customers better understand available solutions before scheduling an appointment.

?Our goal with the new website was clarity,? said a representative of Fix-It Right Plumbing. ?We want customers to have straightforward information about what we do and how our services work.?

Mobile responsiveness was a central focus of the redesign. The updated site is optimised for smartphones and tablets, with faster load times and simplified navigation. This is particularly relevant in the plumbing sector, where many service requests originate from mobile searches during unexpected repairs.

The website also integrates customer reviews more prominently. Fix-It Right Plumbing reports that it has accumulated more than 2,200 Google reviews with an average rating of 4.9 stars. The company notes that customer feedback frequently references response times, communication, and workmanship. These reviews are now displayed in dedicated sections throughout the site.

The launch coincides with a refreshed logo and broader visual rebranding initiative. The company states that the updated branding is intended to align its digital presence with its current operational structure and growth across multiple service regions.

Service area pages have also been expanded to clearly outline coverage in Melbourne, Canberra, Geelong, and nearby communities. According to the company, this structure helps customers quickly confirm service availability in their location.

About Fix-It Right Plumbing

Fix-It Right Plumbing is an Australian-owned plumbing service provider operating in Melbourne, Canberra, Geelong, and surrounding regions. The company provides residential plumbing services, including blocked drain clearing, drain relining, hot water system services, leak detection, and general plumbing repairs.

Founded in Melbourne, the company has expanded its operations to additional regions over time. Fix-It Right Plumbing reports that it has accumulated more than 3000 Google reviews with an average rating of 4.9 stars. The company attributes its growth to a focus on structured diagnostic processes and preventative plumbing practices.

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