



North Texas Lawn Solutions Launched New Website for Local Homeowners

February 25, 2026

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North Texas Lawn Solutions launched this week a new professional website designed to help homeowners in the Little Elm and Frisco area find and schedule lawn fertilization and weed control services. The Little Elm-based company went live on February 25, 2026 with a site built to reflect its specialization in fertilization, weed control, and related lawn treatment programs serving residential properties across the region.

The website at North Texas Lawn Solutions serves as a central resource for homeowners researching lawn care options, offering detailed service descriptions, a breakdown of the company's seven-treatment annual program, and information about each of the seven services the company offers. Those services include fertilization, weed control, fire ant control, grub control, fungicide treatment, tree and shrub fertilization, and insect control. The site was built to address a gap the company identified between what large national lawn care operators offer and what local homeowners actually need: straightforward answers, accurate expectations, and direct access to the person doing the work.

A key detail the company highlights on the new site is its fire ant control guarantee. Customers who receive fire ant treatment are protected for 12 months, with spot treatment of any returning mounds at no additional charge. The insect control service also covers lawn pests such as chinch bugs, army worms, and grasshoppers. That level of specificity can be difficult for a lot of homeowners to find when researching lawn care providers in the area.

"Homeowners around here are tired of calling a 1-800 number and not knowing who's going to show up," said Brian Milliken, Owner of North Texas Lawn Solutions. "When someone books with us, they're getting me. Same guy every time, and they can reach me directly if anything comes up. The website reflects that."

The company's seven-treatment program is structured around North Texas seasonal patterns, with three pre-emergent applications between September and March and four fertilization treatments from April through September. The timing follows the specific growth cycles and weed pressure that Texas lawns face, which differ significantly from general lawn care schedules used in other parts of the country. Brian Milliken is a North Texas native, and the company's approach to treatment timing draws on firsthand experience with the region's weather, soil conditions, and turf types.

North Texas Lawn Solutions currently holds a 5.0 rating on Google based on 22 verified reviews. The business operates as a service area company without a public-facing storefront, which the owner says allows resources to go toward service quality and customer communication rather than overhead. Customers frequently cite the company's responsiveness as a reason for their satisfaction, a reputation the new website is intended to extend to homeowners who are still researching their options.

The lawn care market in North Texas has grown competitive in recent years, with national chains and regional franchises expanding into communities like Frisco and Little Elm. North Texas Lawn Solutions positions itself as an alternative for homeowners who prefer working with a local operator who knows the area and maintains direct accountability for every visit. Homeowners can follow the company at North Texas Lawn Solutions on Facebook for seasonal lawn care tips and service updates.

North Texas Lawn Solutions is a service area business based in Little Elm, TX, specializing in fertilization and weed control for residential lawns. The company serves homeowners in Little Elm, Frisco, Oak Point, Cross Roads, and Lakewood Village. To learn more about the company's services and annual treatment programs, visit North Texas Lawn Solutions at <https://ntxlawnssolutions.com>.

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For more information about North Texas Lawn Solutions Fertilization & Weed Control Specialists, contact the company here: North Texas Lawn Solutions Brian Milliken (214) 995-9369 brian@ntxlawnssolutions.com P.O. Box 782 Little Elm, TX 75068

North Texas Lawn Solutions Fertilization & Weed Control Specialists

North Texas Lawn Solutions is a locally owned fertilization and weed control company serving Little Elm, Frisco, and surrounding North Texas communities.

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