



FANchise Gives Football Fans The Power To Become General Manager And Coach

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FANchise is a new breed of professional sports team that provides its football fans unparalleled control of, and access to, their sports entertainment experience, particularly the right to exercise the powers of a General Manager and Coach. According to the company, they bring the experience of playing fantasy football into real life, with a real team, and real players.

"The decisions of what plays will be called during a game would be decided by fan participation on the exclusive FANchise app, which is still in development," says Sohrob Farudi, CEO of FANchise. A former COO of the San Francisco 49ers and the former GM of NFL and ESPN Mobile headline the Hall of Fame team that the company has assembled. The official website states, "We are a group of former NFL players and front office vets, successful technology entrepreneurs, and investors that all believe fans deserve more than a "thank you" during a press conference."

Meanwhile in small town USA, Caleb Allen is a stay-at-home Dad, independent musician, and avid sports fan. He fell in love with the FANchise concept and quickly got involved in the movement, climbing the ranks through more than 15,000 fans to reach the number 3 spot in the nation in less than a week.

Caleb's dream is to be the first representative by becoming the top fan by the end of the online social competition. The top prize includes an advisory board member position complete with stock options and season tickets, but most importantly, a chance to be the voice of the fans.

Caleb and his wife have started a social campaign to promote the overall experience. He has made it his 25th birthday wish, his only wish, to be the #1 FANchise fan. The more people join, the closer Caleb gets to his goal. Caleb is what FANchise is all about; power to the fans.

Football fans like Caleb who would like to learn more about the FANchise concept can visit the official website.

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For more information about Caleb Allen, contact the company here: Caleb Allen
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Caleb Allen

*Caleb Allen got his start in 1996 traveling with his family of ten, recently featured on the TLC pilot, "Home Sweet Bus".
Caleb lives in Springfield, MO with his wife, Steffanie, and their twin boys, Jackson and Ashton.*

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