

Step Right Flooring Expands Essex Operations to Meet Growing Demand for Premium Flooring Solutions

March 02, 2026

ROMFORD, ENGLAND - March 02, 2026 - PRESSADVANTAGE -

Step Right Flooring, a leading flooring specialist serving Essex and surrounding areas, has announced the expansion of its operations throughout the region to address increasing demand for professional flooring installation and maintenance services. The company has enhanced its service capacity across key Essex locations, including Chelmsford, Colchester, Basildon, and Southend-on-Sea.

The expansion comes as the Essex-based flooring specialist reports sustained growth in both residential and commercial projects throughout the East of England. The company has strengthened its team of installation professionals and broadened its inventory of premium flooring materials to better serve property owners seeking quality flooring solutions.

"The demand for professional flooring services in Essex has grown significantly as property owners recognize the value of quality installation and proper maintenance," said Paul Whiddett, Founder of Step Right Flooring. "Our expansion allows us to provide faster response times and maintain our high standards of craftsmanship across a wider service area, from Romford to Harlow and from Brentwood to Buckhurst Hill."

Step Right Flooring - Flooring Essex specialists offer comprehensive services, including vinyl flooring installation, carpet fitting, floor repair, and ongoing maintenance programs. The company maintains an extensive showroom featuring diverse flooring options, from traditional carpeting to modern Luxury Vinyl Tile solutions, serving as both installers and suppliers for residential and commercial projects.

The expansion includes enhanced service coverage across twelve key Essex locations, enabling the company to respond more efficiently to customer needs throughout the region. The company's installation teams manage every aspect of flooring projects, from initial consultation through final installation and aftercare services.

Recent industry data indicates that the UK flooring market continues to experience steady growth, driven by renovation projects and new construction developments. Essex, with its proximity to London and ongoing

residential development, represents a particularly active market for flooring services.

"We have invested significantly in training our installation teams on the latest techniques and materials," added Whiddett. "Whether clients require commercial flooring for high-traffic areas or residential solutions that combine aesthetics with durability, our expanded capabilities ensure we can deliver exceptional results across all project types."

The company's service portfolio encompasses commercial flooring for businesses, residential flooring for homeowners, specialized vinyl installations, comprehensive repair services, and preventive maintenance programs designed to extend flooring lifespan and maintain appearance.

Step Right Flooring carries renowned product ranges and brand collections, providing clients with access to quality materials suited to various budgets and design preferences. The company's expertise spans multiple flooring types, enabling them to guide clients through material selection based on specific requirements, including foot traffic patterns, maintenance considerations, and aesthetic goals.

With over two decades of industry experience, Step Right Flooring has established itself as a trusted flooring specialist throughout Essex and the broader East of England region. The company provides expert guidance on flooring selection, professional installation services, and ongoing maintenance support for both residential and commercial properties.

###

For more information about Step Right Flooring, contact the company here: Step Right Flooring Paul Whiddett 07940 299558 steprightflooringltd@gmail.com 3 Wickford Close, Harold Hill, Romford, England, RM3 9SD

Step Right Flooring

We help you choose flooring that looks great, feels comfortable, and works for daily life. From expert guidance to smooth installation, we make it easy. We also offer reliable support and maintenance to keep your floors in great shape for years.

Website: <https://steprightflooring.co.uk/>

Email: steprightflooringltd@gmail.com

Phone: 07940 299558