

ProCycles.ch Expands Directory to Support Switzerland's Growing Network of Local Bicycle Dealers

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ProCycles.ch, Switzerland's leading online directory for bicycle and e-bike shops, has enhanced its platform capabilities to better serve the rapidly expanding Swiss cycling market, where e-bike sales have surged by over 30 percent in recent years. The Winterthur-based directory now provides cyclists across all Swiss cantons with improved access to verified local dealers, workshops, and specialist stores.

The platform's expansion comes as Switzerland experiences unprecedented growth in cycling adoption, particularly in the e-bike segment. Recent industry data shows that one in seven bicycles sold in Switzerland is now an electric model, creating increased demand for qualified service providers and specialized retailers throughout the country.

ProCycles.ch addresses this need by offering a comprehensive directory that connects riders with verified bicycle shops and service centers in their local areas. The platform features detailed listings with current

services, available brands, and essential business information, making it easier for Swiss cyclists to find reliable support for their bicycles and e-bikes.

The Swiss cycling landscape has transformed dramatically with the rise of e-bikes and cargo bikes for family transportation, the company says. They built their platorm to ensure that cyclists can quickly locate qualified dealers and workshops equipped to handle everything from traditional velo repairs to complex e-bike maintenance.

The directory's focus on supporting independent bicycle retailers has become increasingly important as these businesses adapt to digital transformation. By providing enhanced online visibility through www.procycles.ch, local shops can reach customers who might otherwise struggle to find specialized cycling services in their region.

Swiss cities have reported significant increases in cycling infrastructure investment and ridership numbers, with urban centers like Zurich and Basel seeing double-digit growth in bicycle commuting. This trend has created new challenges for cyclists seeking quality maintenance and repair services, particularly for the sophisticated technology found in modern e-bikes.

ProCycles.ch news indicates that the platform has seen substantial growth in both shop listings and user searches, reflecting the broader cycling boom across Switzerland. The directory's location-based search functionality and comprehensive filters for sales, repairs, rentals, and service have proven particularly valuable for users seeking specific cycling solutions.

The platform's commitment to the Swiss market sets it apart from generic international directories. By focusing exclusively on Switzerland, ProCycles.ch can provide more accurate, localized information that reflects the unique needs of Swiss cyclists, from alpine mountain biking to urban e-bike commuting.

As sustainable mobility continues to gain momentum in Switzerland, platforms like ProCycles.ch play a crucial role in supporting the infrastructure needed for increased cycling adoption. The directory helps strengthen the connection between cyclists and local businesses, contributing to the development of robust cycling communities throughout the country.

ProCycles.ch operates from Winterthur and serves as a central hub for Swiss velo and e-bike information. The platform specializes in connecting cyclists with verified local dealers, workshops, repair services, and specialist stores across all Swiss cantons, with a particular emphasis on supporting the growing e-bike market and promoting sustainable transportation solutions.

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For more information about ProCycles.ch, contact the company here:ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland?s leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: https://www.procycles.ch

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