



# **ATC Cooling & Heating Emphasizes Family-Centered Approach as Zoning Specialists Strengthen Tri-Cities Presence**

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ATC Cooling & Heating, a leading HVAC contractor serving the Tri-Cities region of Tennessee, has reinforced its commitment to treating customers and employees as family while expanding its specialized services in geothermal and zoning systems. The company, which underwent a leadership transition in January 2024, continues to build on more than 50 years of industry experience while maintaining its distinctive approach to customer service.

The Kingsport-based company has distinguished itself in the regional HVAC market through its combination of technical expertise and family-oriented service philosophy. Under the leadership of President and Owner Nathan Schmitt, who partnered with founder Bud Phillips earlier this year, the company has maintained its focus on providing personalized solutions for residential and light commercial clients throughout Johnson City, Kingsport, Bristol, and the surrounding areas from Abingdon, Virginia to Limestone, Tennessee.

"At ATC, we treat everyone like family because that approach creates trust and ensures we deliver the right solution for each unique situation," said Nathan Schmitt, President and Owner of ATC Cooling & Heating. "Whether we're installing a complex geothermal system or solving a simple balance problem with room temperatures, our team approaches every project with the same dedication they would bring to their own family's home."

The company's specialization in geothermal systems and advanced zoning controls sets it apart in the Eastern Tennessee market. As one of the few geothermal experts in the region, ATC Cooling & Heating official listing shows the company handles all brands of geothermal equipment while proudly installing Water Furnace systems. Their zoning expertise encompasses forced air zoning and multi-heat mini splits, enabling them to create comfortable environments in any space regardless of external conditions.

The family-first philosophy extends beyond customer interactions to include the company's internal culture. Every team member, from the installation crews to the office staff, contributes to what the company describes as a cheerful and professional environment. This approach has resulted in consistently positive customer feedback, with the company maintaining a 4.8-star rating based on more than 140 customer reviews.

Backing its commitment to long-term customer relationships, the company offers a 36-month labor warranty on all new equipment installations, significantly exceeding industry standards. This extended warranty, combined with flexible financing options and comprehensive maintenance programs, reflects the company's confidence in both its workmanship and equipment quality.

The company's service portfolio addresses the unique climate challenges of Eastern Tennessee, where cold mornings and warm afternoons require robust heating and cooling systems. Services include ductless heat pump and AC systems, traditional furnace and air conditioning installations, indoor air quality improvements, and specialized solutions for humidity control and noise reduction.

ATC Cooling & Heating traces its roots to founder Bud Phillips, whose five decades of HVAC experience continue to benefit customers through his current role as Sales Manager. Phillips' extensive background includes installing systems in many of the region's most prestigious homes, bringing valuable expertise to every project the company undertakes.

The company serves residential and light commercial clients throughout the Tri-Cities area, offering repair, maintenance, and installation services for heat pumps, furnaces, air conditioning units, ventilation systems, and advanced indoor air quality solutions.

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For more information about ATC Cooling & Heating, contact the company here: ATC Cooling & Heating Nathan Schmitt (423) 239-3358 nathan@atcservice.com 120 Brookfield Ln Kingsport, TN 37663

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## **ATC Cooling & Heating**

*ATC is your trusted HVAC partner, combining 50+ years of experience with innovative solutions, quality installations, and dependable service for homes and businesses across Tennessee.*

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