

Era Pickleball Expands Membership Options and Tournament Programming in Shenandoah Area

March 16, 2026

The Woodlands, Texas - March 16, 2026 -
ERA Pickleball, the premier indoor pickleball facility serving The Woodlands area, today announced expanded membership tiers and enhanced tournament programming designed to accommodate the growing demand for competitive and recreational pickleball opportunities across the greater Houston region.

The facility, which has established itself as a hub for pickleball enthusiasts of all skill levels, is introducing new membership structures that provide increased flexibility for players seeking regular court time and organized play opportunities. The expansion comes as pickleball continues its rapid growth as one of the fastest-growing sports in America, with participation rates doubling over the past five years according to the Sports and Fitness Industry Association.

"We're seeing unprecedented interest in pickleball across all age groups and skill levels," said Christian Tejada, Director of Operations at ERA Pickleball. "Our expanded membership options and enhanced tournament schedule reflect our commitment to making the sport accessible while fostering a competitive

environment for those ready to take their game to the next level."

The updated membership structure includes options for individuals, families, and corporate groups, with each tier offering varying levels of court access, tournament entry privileges, and instructional opportunities. Members gain access to the facility's comprehensive programming, which includes open play sessions, organized leagues, skill-building clinics, and competitive tournaments.

Pickleball in Spring, TX has seen remarkable growth, with players traveling from surrounding communities to access quality indoor facilities. ERA Pickleball's climate-controlled courts provide year-round playing conditions, eliminating weather-related cancellations that often plague outdoor facilities during Texas summers and unpredictable weather patterns.

The facility's tournament programming has been restructured to offer monthly competitive events catering to different skill divisions, from beginner to advanced players. These tournaments provide participants with opportunities to test their skills in a structured competitive environment while building connections within the local pickleball community.

Beyond competitive play, ERA Pickleball maintains its commitment to player development through its comprehensive instructional programs. Private lessons, group clinics, and specialized drills sessions are conducted by certified instructors who work with players to refine technique and strategy. The facility also operates a youth academy, introducing younger players to the sport through age-appropriate instruction and modified gameplay.

Pickleball in Houston, TX continues to attract new players seeking both fitness and social engagement opportunities. The sport's appeal spans generations, with many facilities reporting equal participation among players in their twenties through seventies.

The facility also serves the corporate community by hosting team-building events and private group sessions. These customized programs allow companies to engage employees in a fun, active environment that promotes collaboration and wellness.

ERA Pickleball operates a state-of-the-art indoor facility featuring multiple dedicated pickleball courts with professional-grade surfaces and lighting. The venue serves players throughout The Woodlands, Spring, Houston, and surrounding Texas communities, providing a central location for pickleball education, competition, and community building. The facility's booking system allows members and guests to reserve court time in advance, ensuring consistent access to playing opportunities.

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For more information about Era Pickleball, contact the company here:Era PickleballChristian Tejada+13468142230info@erapickleball.com295 Sawdust Rd, The Woodlands, TX 77380

Era Pickleball

ERA Pickleball is The Woodlands' premier indoor pickleball facility at 295 Sawdust Rd, Spring, TX. Featuring 13 indoor courts, a mezzanine lounge, table tennis, private events, clinics, and open play. Open 7am-10pm daily.

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