



IntroDrink Expands Swiss Nutrition Portfolio with Enhanced Mineral Supplement Range

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IntroDrink, a leading Swiss online retailer of natural health products, has expanded its mineral supplement offerings to address growing consumer demand for bioavailable nutrition solutions. The expansion reflects increasing awareness among Swiss consumers about the critical role minerals play in maintaining optimal body functions and overall wellness.

The expanded range at introdrink.ch features nine specialized mineral formulations, including highly bioavailable magnesium citrate, ionic zinc and selenium drops, and comprehensive mineral complexes. Each product undergoes rigorous laboratory testing to ensure purity and potency, meeting the quality standards Swiss consumers expect from premium nutritional supplements.

Minerals and trace elements serve as essential cofactors in hundreds of enzymatic reactions throughout the body, supporting everything from energy metabolism and immune function to bone health and cellular protection. Despite their importance, mineral deficiencies remain common due to depleted soil conditions,

processed foods, and increased physiological demands from stress and physical activity.

The IntroDrink minerals collection addresses these nutritional gaps through carefully selected formulations. The magnesium citrate supplement supports muscle and nerve function while promoting energy metabolism. The ionic mineral drops, including zinc and selenium, offer maximum bioavailability through their liquid form, allowing for rapid absorption and utilization by the body.

Particularly noteworthy is the Mineral Essential complex, which provides a comprehensive spectrum of important minerals and trace elements in a single product. This formulation simplifies supplementation for consumers seeking complete mineral support without managing multiple individual supplements.

The company has also introduced specialized formulations targeting specific health needs. The pregnancy formula combines essential minerals with folate, iron, and DHA to support maternal and fetal health during pregnancy and breastfeeding. The iodine supplement, derived from natural kelp algae and enhanced with selenium and tyrosine, supports thyroid function and metabolism.

Transdermal mineral delivery represents another innovation in the expanded range. The magnesium oil spray, sourced from the ancient Zechstein Sea, allows for direct absorption through the skin, bypassing potential digestive issues associated with oral supplementation. This application method has gained popularity among athletes and individuals with sensitive digestive systems.

The Sango sea coral supplement provides calcium and magnesium in the naturally occurring 2:1 ratio, supporting bone health and acid-base balance. This marine-sourced mineral complex offers an alternative to traditional calcium supplements, with enhanced bioavailability attributed to its coral origin.

IntroDrink maintains its commitment to natural, science-based nutrition by ensuring all mineral supplements are free from artificial additives and unnecessary fillers. Products are manufactured in Germany according to strict quality standards and undergo independent laboratory testing for purity and potency verification.

The expanded mineral range complements IntroDrink's existing portfolio of immune support, fitness nutrition, beauty supplements, and natural cosmetics. By offering comprehensive mineral nutrition alongside vitamins, plant compounds, and superfoods, the company provides Swiss consumers with a complete platform for natural health optimization.

IntroDrink operates as a premium online destination for natural health products in Switzerland, specializing in scientifically validated supplements, superfoods, and natural cosmetics. The company focuses on product

quality, bioavailability, and customer education to support informed health decisions.

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For more information about IntroDrink.ch, contact the company here: [IntroDrink.chkontakt](mailto:IntroDrink.chkontakt@introdrink.ch) (at) introdrink.chkontakt@introdrink.ch

IntroDrink.ch

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