

Bubba's Smokehouse Spirits Introduces Wedding BBQ Catering Packages for Paso Robles Wine Country Events

March 02, 2026

PASO ROBLES, CA - March 02, 2026 -
Bubba's Smokehouse & Spirits has introduced specialized Rustic Wine Country Wedding & Rehearsal Catering packages designed to serve couples seeking authentic barbecue experiences for their wedding celebrations in Paso Robles wine country. The new catering program addresses growing demand from engaged couples and event planners who want relaxed, crowd-pleasing menu options that complement the region's rustic vineyard venues.

The expanded catering services provide authentic BBQ catering Paso Robles, CA couples can incorporate throughout their wedding weekend, from rehearsal dinners to day-after family gatherings. The program features slow-smoked brisket, fall-off-the-bone ribs, and scratch-made sides prepared using the restaurant's custom Texas-style smoker, affectionately named Honey.

"Wedding couples are increasingly looking for alternatives to traditional banquet fare that will help their guests

relax and connect," said Roger Sharp, owner of Bubba's Smokehouse & Spirits. "Our authentic barbecue creates an immediate ice-breaker atmosphere at rehearsal dinners and provides the perfect culinary complement to Paso Robles' beautiful rustic venues."

The Rustic Wine Country Wedding & Rehearsal Catering packages offer multiple service styles to accommodate different wedding events. Full-service options include on-site smoking and carving stations for wedding receptions, while buffet-style and drop-off configurations serve more casual rehearsal dinners and day-after brunches. Menu selections feature Texas brisket, Carolina pulled pork, Kansas City-style ribs, and traditional American sides that appeal to multi-generational guest lists.

The catering program builds upon the restaurant's established group dining expertise, which currently serves approximately 500 customers daily during peak season. The expanded wedding focus responds to feedback from vineyard venue managers and wedding coordinators throughout CA who report increasing requests for authentic, locally-sourced catering alternatives.

As the owner Roger Sharp mentioned in this post, the flexibility of the catering team allows customization for groups ranging from intimate 15-person rehearsal dinners to full wedding receptions exceeding 300 guests. The service includes coordination with venue staff, accommodation of dietary restrictions, and simplified billing options that reduce planning stress for couples and their families.

The introduction of wedding-specific catering packages positions the restaurant to serve the Central Coast's robust destination wedding market. Paso Robles hosts hundreds of weddings annually at its numerous winery venues, many featuring barn settings and outdoor spaces that naturally complement barbecue-style service.

Bubba's Smokehouse & Spirits evolved from a cinnamon-roll concession at the Mid-State Fair into a full-service restaurant and catering operation employing 25 staff members. The establishment specializes in regional barbecue preparations including Texas brisket, Carolina pulled pork, and Kansas City-style ribs alongside house-made sides. The restaurant's location at 1125 24th Street in Paso Robles provides convenient access to area wineries and wedding venues, with facilities to accommodate both small private gatherings and large-scale catering preparations.

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For more information about Bubba's Smokehouse & Spirits, contact the company here:Bubba's Smokehouse & SpiritsRoger Sharp(805) 238-6272info@bubbas-smokehouse.comBubba's Smokehouse & Spirits1125 24th StPaso Robles, CA 93446

Bubba's Smokehouse & Spirits

Bubba?s Smokehouse is your ultimate destination for authentic barbecue in Paso Robles. Bubba?s is proud to share our rustic roots and local heritage in every dish. Taste the tradition for yourself.

Website: https://www.bubbas-smokehouse.com/

Email: info@bubbas-smokehouse.com

Phone: (805) 238-6272