



lovemotorsports.com Expands Inventory to Meet Rising Demand from Motorsports Dealers

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lovemotorsports.com, operating as Love Motorsports in Homosassa, Florida, has significantly expanded its powersports inventory to address increasing demand for personal watercraft and other recreational vehicles throughout the state. The dealership has added new 2026 model year inventory from leading manufacturers, including Yamaha, Honda, Polaris, and Suzuki, to serve the growing market.

The expansion comes as motorsports dealers in Florida report heightened consumer interest in recreational vehicles, particularly personal watercraft, as residents seek outdoor recreation options year-round. Love Motorsports has responded by increasing its stock of Yamaha WaveRunners, including the new 2026 FX Limited SVHO and FX Cruiser SVHO models, alongside an expanded selection of ATVs, UTVs, and electric vehicles.

"The demand for powersports vehicles in Florida continues to grow as more people discover the recreational opportunities our waterways and trails provide," said Chad Halleen, owner of Love Motorsports. "By expanding our inventory across multiple vehicle categories and brands, we can better serve customers looking for everything from personal watercraft to utility vehicles and electric transportation options."

The expanded inventory includes new and pre-owned vehicles across multiple categories. In addition to personal watercraft, the dealership stocks utility and sport side-by-sides, dirt bikes, cruisers, scooters, and trailers from manufacturers including Big Tex, World Wide, Continental, and Magic Tilt. The parts and accessories department maintains an extensive selection of components and gear, with experienced staff helping customers locate specific items for their vehicles.

The dealership maintains one of the most comprehensive inventories among personal watercraft dealerships in Florida, carrying products from eight major manufacturers. Beyond vehicle sales, Love Motorsports operates a 12-bay service department staffed by factory-trained technicians equipped with the latest diagnostic equipment. The facility services all brands it sells plus most other makes and models, providing maintenance ranging from routine service to complete engine overhauls.

"We recognize that purchasing a powersports vehicle represents a significant investment for our customers," added Halleen. "That's why we focus not just on having the right inventory, but also on providing comprehensive support through our service department, parts counter, and financing options to ensure customers have everything they need for their powersports experience."

The dealership also stocks a full range of riding apparel and safety equipment, including helmets, gloves, boots, goggles, jackets, and rain gear from leading manufacturers. Financing options are available for qualified buyers across the entire vehicle inventory.

Love Motorsports has served the Florida powersports community from its Homosassa location for years, establishing itself as a destination for enthusiasts seeking new and used recreational vehicles. The dealership's expansion reflects broader trends in the powersports industry, where Florida's year-round riding season and extensive waterways continue to drive demand for personal watercraft and other recreational vehicles.

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lovemotorsports.com

One of the largest motorsport dealers in Central Florida offering Polaris, Honda, Suzuki, Hammerhead Off Road, Yamaha WaveRunners and Segway ePowersports.

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