

Furnirem Expands Dining Table Sets and Coffee Table Collections with Enhanced Customization Options

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Furnirem, the family-led handcrafted solid wood furniture brand based in Türkiye, announced the expansion of its dining and living room furniture collections, introducing enhanced customization options across its dining table sets and coffee table lines. The expansion reflects growing demand for personalized furniture solutions that blend traditional craftsmanship with modern minimalist design.

The expanded collection features multiple configuration options for the dining table set category, including specialized designs for smaller spaces. The dining table set for 4 has been reimagined with new leg styles and wood finish options, addressing the needs of urban homeowners and apartment dwellers seeking space-efficient solutions without compromising on quality or aesthetic appeal. Each piece continues to be handcrafted by skilled artisans using sustainably sourced solid oak, walnut, and pine wood.

"The modern home requires furniture that adapts to diverse living situations while maintaining timeless appeal," said Ahmet Dilber, Head of Design at Furnirem. "By expanding our customization options, customers

can now create pieces that perfectly fit their space and lifestyle, whether they need a compact dining solution or a statement coffee table that anchors their living room."

The Coffee Tables collection has been enhanced with new shapes, sizes, and functional features that cater to contemporary living spaces. The expansion includes nesting options, storage-integrated designs, and various height configurations that accommodate different seating arrangements and room layouts. Each coffee table maintains the brand's signature approach of highlighting natural wood grain patterns, ensuring that every piece remains unique.

Furnirem's expansion comes as the company surpasses 6,000 handcrafted pieces delivered to customers across more than 30 countries. The brand's commitment to combining over fifty years of Turkish woodworking tradition with modern design sensibilities has resonated with homeowners, interior designers, and architects seeking furniture that transcends typical mass-produced offerings.

The customization process allows customers to select from various wood types, finishes, and dimensions, with the company's artisans crafting each piece to order for the coffee table or dining table set the customer orders. This approach eliminates traditional retail markups while ensuring that furniture pieces are tailored to individual specifications. All materials are FSC-certified, and the company uses eco-friendly water-based finishes throughout its production process.

The expanded collections are now available through Furnirem's direct-to-consumer model, which includes free worldwide shipping via DHL, FedEx, and TNT express delivery services. The company's presence on platforms including Etsy and Walmart marketplace provides additional accessibility for customers seeking handcrafted solid wood furniture.

Furnirem continues to operate from its workshop in Türkiye, where each piece undergoes meticulous craftsmanship processes that blend traditional techniques with contemporary precision. The brand maintains its position as an accessible luxury alternative, delivering museum-quality craftsmanship while supporting sustainable forestry practices and maintaining transparent, factory-direct pricing.

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Furnirem

Furnirem is a family-led e-commerce brand that specializes in handcrafted solid wood furniture ? including dining tables, coffee tables, side tables, table legs, Montessori bookshelves, and home accessories ? made primarily from oak, walnut, and pine.

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