



## **Citizens State Bank Announces 2026 Community Event Participation to Strengthen Local Ties**

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Citizens State Bank has released its schedule of community event participations for 2026, demonstrating continued support for local initiatives across western Wisconsin. The lineup includes parades, dinners, and fundraising activities that align with the bank's role as a community bank in Wisconsin, fostering relationships with residents and organizations in the areas it serves.

The schedule features several key events throughout the year. In March, the bank will participate in the St. Patrick's Day Parade, an annual celebration that brings together community members in festive activities. This will be followed by the Syttende Mai Community Appreciation Dinner and Parade in May, where the bank contributes to free community gatherings honoring Norwegian heritage. In June, Citizens State Bank will join the Good Neighbor Days Community Appreciation Dinner and Parade, promoting neighborly connections through complimentary meals and processions.

Additional participations include the UFO Days Community Appreciation Dinner and Parade in July, offering free dinners and parade involvement in Elmwood. The bank will also support Bowl for Kids' Sake, a fundraising event benefiting youth mentoring programs through Big Brothers Big Sisters. Later in the year,

Citizens State Bank plans to take part in the Winterdaze Parade, with details to be confirmed as the date approaches. These events build on the bank's history of employee involvement in local happenings, where staff members volunteer and sponsor activities in the communities where they live and work.

This announcement comes at a time when community engagement remains vital for local financial institutions. Citizens State Bank, headquartered in Hudson, operates offices in Hudson, Roberts, and Elmwood, providing accessible banking services to residents and businesses in these areas. The bank's participation in these events underscores its dedication to supporting the social fabric of western Wisconsin, where it has maintained a presence as a trusted financial partner.

Troy Weathers, Executive Vice President and Chief Revenue Officer at Citizens State Bank, stated, "Participation in these community events allows the bank to connect directly with the people and organizations that make up the fabric of western Wisconsin. These activities provide opportunities to give back and build lasting relationships."

The bank's community efforts extend beyond event participation. Testimonials from local businesses highlight the impact of its services. For instance, Snake Discovery, an educational organization in Roberts, has benefited from the bank's responsive lending and personalized advice. Similarly, Hudson Flower Shop has relied on Citizens State Bank's efficient banking solutions to manage daily operations smoothly.

In addition to community involvement, Citizens State Bank offers a range of financial products designed for local needs. Personal banking options include Totally Free Checking accounts, debit cards compatible with digital wallets, and various loan products such as home loans, construction loans, land loans, home equity loans, and refinancing. Business banking services feature Totally Free Business Banking, checking account options, credit cards, merchant services, and treasury management solutions led by a dedicated team.

Digital banking tools enhance customer convenience, with the Xpress App allowing users to manage accounts, pay loans, and access electronic statements and notices. This includes quicker delivery of year-end tax statements, aiding customers during tax preparation season. Financial calculators are available for planning purposes, covering payment frequencies and loan amounts.

Citizens State Bank also prioritizes security, offering identity and privacy safeguards, along with 24/7 support for reporting lost or stolen cards. The bank participates in promotions like the Mastercard Sweepstakes, where debit card credit purchases enter customers into drawings, with official rules available separately.

Weathers added, "As a community bank in Wisconsin, Citizens State Bank focuses on providing reliable financial services while actively contributing to the well-being of our neighborhoods. The 2026 event schedule reflects this balanced approach to banking and community support."

The bank's commitment to reinvestment is outlined in its Community Reinvestment Act information, ensuring funds support local development. With offices strategically located, Citizens State Bank serves a diverse clientele, from individuals seeking mortgage options to businesses requiring tailored credit solutions.

Relationship bankers, business bankers, and real estate lenders form the core team assisting customers. For example, the retail banking division is overseen by senior vice presidents who guide personal account management, while business bankers handle commercial needs.

Citizens State Bank operates as a full-service financial institution in Wisconsin, offering personal banking, business banking, loans, and digital services. The bank maintains offices in Hudson, Roberts, and Elmwood, emphasizing community-focused banking practices.

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## **Citizens State Bank**

*Citizens State Bank proudly serves residents and businesses throughout Western Wisconsin and Eastern Minnesota,  
Twin Cities Metro area.*

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