



Copycat Hearth & Home Provides Essential Winterization Tips for Swim Spas in Wisconsin

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Copycat Hearth & Home has released guidance on winterizing swim spas to ensure year-round usability and protection during harsh winter conditions. This initiative addresses the needs of homeowners seeking to maintain their equipment efficiently amid fluctuating temperatures.

Swim spas combine the benefits of swimming pools and hot tubs, offering resistance for exercise and hydrotherapy for relaxation. Endless Pools swim spas, available through Copycat Hearth & Home, feature innovative designs that allow users to swim in place with adjustable currents. The E-Series includes models such as the E2000 at 20 feet, E700 at 17 feet, E550 at 15 feet, and E500 at 15 feet. These models incorporate hydraulically-powered resistance currents, focusing on exercise, family activities, and soothing hydromassage jets.

The X-Series offers the X2000 at 20 feet and the X500 at 15 feet, providing an airless four-jet current for smooth, variable resistance that surpasses traditional jetted swim spas. The R-Series comprises the R500 at 15 feet, R220 at 12 feet, and R200 at 12 feet, balancing recreation, relaxation, and resistance training. These swim spas support low-impact workouts, including swimming, underwater walking, running, and strength

training, while also facilitating family fun and unwinding through hydrotherapy.

Insulated and temperature-controlled, these swim spas can remain operational in cold weather at a fraction of the cost required to heat traditional pools. This enables consistent exercise routines, helping individuals stay fit and potentially alleviating seasonal mood dips. Families can enjoy warm water dips or spa lounging even during snowfall, as demonstrated by users who incorporate swim spas into post-activity recovery.

For owners of swim spas in Wisconsin, winters can be challenging; proper maintenance is key to preventing damage and optimizing energy use. In mild climates, adjusting the water temperature downward by a few degrees reduces heater cycles, while verifying the cover's insulation properties maintains efficiency.

In severe climates where temperatures may fall below 10 degrees Fahrenheit, additional steps are necessary. Outdoor cold can strain energy efficiency, prompting the unit to heat more frequently. For prolonged absences, a full winterization process involves lowering the water level, clearing lines to avoid freezing-induced cracks, and applying appropriate chemicals to prevent degradation. Swim spas are intended to remain filled and should not stand empty for extended periods.

These measures protect components and sustain peak performance. The guidance emphasizes that preparation is straightforward and preserves the investment, regardless of specific winter plans.

"Proper winterization allows homeowners to enjoy the full benefits of their swim spas throughout the year, even in challenging conditions," said Bill Estridge, Owner of Copycat Hearth & Home. "With our expertise, customers can confidently maintain their equipment for ongoing fitness and relaxation."

The company's focus on year-round home comfort extends to this educational effort, drawing from decades of experience in providing reliable products and services.

"Investing time in maintenance ensures swim spas continue delivering low-impact workouts and hydrotherapy, supporting active lifestyles without interruption," added Estridge.

Copycat Hearth & Home originated in 1982 as Copycat Fabricators in Danbury, Wisconsin, founded by Russ Estridge. The business grew from garage-based stove production to a comprehensive provider of hearth products. In 1998, Russ and Ginny Estridge sold the operation to their son, Rick, and daughter-in-law, Terri, who relocated it to Webster and expanded offerings.

Over the subsequent years, the team added showroom and warehouse space, growing to more than 10 employees. In 2021, the third generation assumed ownership when Bill and Jessie Estridge purchased the business, retaining its name and location.

Today, Copycat Hearth & Home operates from a facility exceeding 4,000 square feet in Webster, showcasing live displays of hearth products, hot tubs, swim spas, saunas, and accessories. The company supplies items to enhance home warmth and coziness, including stoves, fireplaces, inserts in various fuel types, saunas, chemicals, stone, furniture, decor, lighting, and gifts.

Services encompass repairs and installations for most brands, on-site consultations, water analysis, trade-ins, test soaks, chimney cleaning and repairs, and winterization. The business serves communities across northwestern Wisconsin and nearby Minnesota areas, emphasizing competitive pricing and expert support.

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For more information about Copycat Hearth & Home, contact the company here: Copycat Hearth & Home Rick or Terri Estridge 715-866-4280 copycathearthome@gmail.com 26500 Lakeland Ave N, Webster, WI 54893

Copycat Hearth & Home

Copycat Hearth & Home is a family-owned hearth, hot tub, and home comfort store with deep roots in northern Wisconsin. Since 1982, we've helped homeowners stay warm, relax, and make the most of their living spaces.

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