



## **Culligan of Red Wing Celebrates 90 Years of Providing Water Treatment Solutions**

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Culligan of Red Wing reaches its 90th anniversary in 2026, reflecting on nearly a century of addressing water quality needs in southeastern Minnesota and western Wisconsin. Founded in 1936, the company has focused on solutions for common water challenges, including hard water prevalent in the region.

Hard water impacts over 85 percent of North American water supplies, containing dissolved minerals like calcium and magnesium. In communities such as Red Wing, these minerals contribute to issues like limescale buildup in pipes and appliances, increased energy use, and higher maintenance costs for households. Over the decades, Culligan of Red Wing has provided water treatment systems that help mitigate these effects, supporting local residents and businesses in maintaining efficient water usage.

The company's water softeners employ ion exchange technology, where resin beads replace hard minerals with sodium ions, resulting in softened water that reduces scale accumulation. This process has helped extend the lifespan of household appliances and plumbing systems in the area. As part of its longstanding service, Culligan of Red Wing offers models suited to various needs, including the Aquasential Select Series, which features demand regeneration to conserve resources, and the Aquasential Smart High-Efficiency

Water Softener, equipped with app-based monitoring for operational oversight.

Maintenance remains a key aspect of system performance. Annual inspections involve water testing to detect issues early, potentially lowering repair needs over time. The company also provides salt delivery services to ensure consistent operation. These practices have contributed to sustained water quality improvements in the region, aligning with broader industry efforts to address environmental and efficiency concerns related to water use.

Local feedback highlights the practical effects of these services. For instance, residents have reported prompt identification and resolution of softener malfunctions, leading to restored functionality and informed maintenance decisions. Others note clear explanations of equipment checks and corrections, fostering better understanding of water systems. Such experiences underscore the role of reliable service in supporting community infrastructure.

From an industry standpoint, Culligan's network of over 600 locations nationwide emphasizes standardized water treatment approaches, with local dealers like Culligan of Red Wing adapting solutions to regional conditions. Recognition from product testing organizations affirms the technology's reliability, contributing to advancements in water management practices.

"Through 90 years of operation, our focus has remained on delivering effective water treatment that responds to local hard water challenges," said Justin, a service technician at Culligan of Red Wing. "This milestone reflects the cumulative impact on household efficiency and resource conservation in the community."

Christopher, another service expert at Culligan of Red Wing, added, "Ongoing maintenance and tailored systems have played a part in reducing water-related issues for area residents, supporting broader goals of sustainable water use."

In addition to water softeners in Red Wing, MN, the company provides whole-home filters, reverse osmosis systems, bottleless coolers, bottled water, free water tests, and repair services. These offerings address a range of water concerns, from contaminant removal to delivery convenience.

Culligan of Red Wing operates as a local dealer for Culligan products, specializing in residential water treatment. With roots in 1936, it combines historical expertise with current technology to serve Red Wing and nearby areas, including Lake City, Prescott, Cannon Falls, Zumbrota, Wabasha, Goodhue, Pepin, Ellsworth, Pepin County, and Pierce County.

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## **Culligan of Red Wing**

*When you choose Culligan for your water needs, you're choosing an industry leader with top-rated water treatment equipment, advanced technology, and a 100% satisfaction guarantee.*

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