

Edge to Edge Home Flooring Announces Expanded Flooring Installation Services Across Earley Region

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OA Design Marketing Ltd announced today the expansion of its flooring installation services throughout Earley, responding to increased demand for professional flooring solutions in both residential and commercial sectors. The company, operating as Edge To Edge Home (Flooring Berkshire) - Flooring Earley, has broadened its service offerings to include advanced installation techniques and expanded material options.

The expansion follows a period of sustained growth in Berkshire's property development sector, with renovation projects increasing by significant margins over the past year. The company has added new installation capabilities for luxury vinyl tile, engineered hardwood, and commercial-grade laminate flooring to meet evolving market requirements.

"The Berkshire flooring market has experienced notable shifts in material preferences and installation requirements," stated Oliver Andrews, Director of Operations at OA Design Marketing Ltd. "Our expanded services address these changes by incorporating new installation methodologies and broadening our material selection to include the latest flooring innovations."

The service expansion encompasses residential installations featuring luxury vinyl plank systems, traditional hardwood flooring, and water-resistant laminate options. Commercial installations now include heavy-duty vinyl tile applications, reinforced wood flooring systems, and high-traffic laminate solutions designed for business environments. The company has also introduced specialized installation services for healthcare facilities, educational institutions, and retail spaces.

Industry analysis indicates that flooring renovations represent a significant portion of property improvement projects in Berkshire, with commercial properties accounting for approximately 40 percent of regional flooring installations. The trend reflects broader patterns in property development, where flooring updates often coincide with comprehensive renovation initiatives.

The expanded services include floor preparation and subfloor assessment, moisture testing and mitigation,

acoustic underlayment installation, and transition strip placement. Additional technical services encompass floor leveling, adhesive application for various substrates, and specialized cutting for complex room configurations. The company has also introduced digital measurement technology to improve installation precision and reduce material waste.

"Modern flooring installation requires technical expertise across multiple material categories and application methods," added Andrews. "Our expansion addresses this complexity by providing comprehensive installation services that account for substrate conditions, environmental factors, and specific use requirements."

The company's service area covers all major Berkshire communities, with installation teams assigned to specific geographic zones to ensure timely project completion. Recent installations have included office complexes in Reading, residential developments in Newbury, and retail establishments in Bracknell. Each project follows standardized installation protocols developed in accordance with manufacturer specifications and industry standards.

OA Design Marketing Ltd operates from its Berkshire headquarters, maintaining a network of installation professionals and technical specialists throughout the region. The company provides flooring installation services for hardwood, vinyl, laminate, and carpet systems, serving property owners, contractors, and facility managers. Established as a flooring specialist, the organization focuses on professional installation services for both new construction and renovation projects across residential and commercial sectors.

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For more information about OA Design Marketing Ltd, contact the company here: Edge To Edge Home (Flooring Berkshire) Oliver Andrews +44 7476 969046 info@edgetoedgethome.com Berkshire, UK

OA Design Marketing Ltd

We help you choose and install the right flooring so your space looks great and lasts. From hardwood and tile to vinyl and carpet, we deliver durable, professional results without stress or surprises.

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