North Bay Jump Expands Party Rental Services Across Five Northern California Counties, Meeting Growing Demand for Family Entertainment

March 06, 2026

SANTA ROSA, CA - March 06, 2026 - PRESSADVANTAGE -
Santa Rosa-Based Company Reports Significant Increase in Community Event Bookings as Families Prioritize Outdoor Celebrations

North Bay Jump, a family-owned party rental company headquartered in Santa Rosa, California, announced today the expansion of its inflatable rental and event equipment services across Sonoma, Marin, Napa, Mendocino, and Lake counties. The expansion comes in response to increased demand for outdoor family entertainment options throughout the North Bay region.

The company, which has operated from its facility at 2626 Santa Rosa Avenue since 2022, has invested in additional commercial-grade inflatable attractions and party equipment to serve the growing number of requests from families, schools, churches, and corporate clients seeking alternatives to traditional indoor entertainment venues. North Bay Jump provides bounce houses, water slides, obstacle courses, interactive

games, concession equipment, and event essentials for birthday parties, school events, corporate gatherings, and community celebrations throughout the five-county service area.

"What we're seeing is a fundamental shift in how families approach celebrations," said Brian, owner of North Bay Jump. "Parents are looking for ways to bring kids together outdoors, and inflatable attractions provide that opportunity in a way that's active, engaging, and creates lasting memories."

The party rental industry has experienced notable changes in recent years, with outdoor entertainment options gaining popularity among consumers who prioritize physical activity and open-air gatherings. According to industry observers, the inflatable rental sector has seen sustained growth as communities seek entertainment solutions that accommodate various group sizes and event types. North Bay Jump's service model addresses several factors that event planners typically consider when booking party equipment, including delivery, professional setup, and removal services, which industry analysts note has become an expected standard rather than a premium offering.

The expansion includes additions to the company's inventory across multiple categories. Equipment ranges from smaller units suitable for backyard birthday parties to large-scale attractions designed for school carnivals and community festivals. The company has established working relationships with municipalities, school districts, and parks departments throughout the North Bay region, maintaining full liability insurance coverage and providing certificates of insurance for events held at public venues, a requirement for many permitted gatherings in California.

"Schools and community organizations need vendors who understand the documentation and safety requirements for public events," said Brian. "We've streamlined that process so event coordinators can focus on programming rather than paperwork."

School events, including field days, carnivals, and end-of-year celebrations, represent a significant portion of the company's booking calendar. Corporate clients have also increased bookings for employee appreciation events and company picnics, reflecting broader workplace trends toward team-building activities that include employees' families. North Bay Jump operates with a localized service model, with staff based in Santa Rosa providing direct delivery throughout the five-county service area, allowing for same-day communication and flexibility that larger regional operators may not offer.

The company has implemented standardized cleaning and inspection protocols for all rental equipment. Each inflatable unit undergoes sanitization between rentals, with documentation maintained for commercial clients requiring verification of hygiene practices. Equipment maintenance includes regular safety inspections, with units rotated out of service for repair or replacement as needed. The company uses commercial-grade inflatables manufactured for high-frequency rental use, rather than consumer-grade products designed for

occasional residential use.

"The cleanliness and condition of equipment matters to families," Brian noted. "Parents notice when a bounce house arrives clean and well-maintained versus showing signs of wear. That attention to detail is what builds trust with customers who book with us year after year."

The expansion specifically targets underserved areas within the five-county region where families previously had limited access to party rental services. Delivery fees are structured based on distance from Santa Rosa, with the company offering its lowest rates to customers in Sonoma County communities. North Bay Jump's service area includes both urban centers and rural communities, from Ukiah in Mendocino County to San Rafael in Marin County. The company has added delivery capacity to accommodate weekend demand during peak season, which typically runs from May through September.

"Families in smaller communities deserve the same access to quality party rentals as those in larger cities," Brian explained. "Expanding our delivery radius means a family in Cloverdale or Lakeport can have the same experience as someone in Santa Rosa or Petaluma."

The company has also invested in its online booking platform, allowing customers to check real-time availability, view equipment specifications, and complete reservations at their convenience. The website includes detailed information about space requirements, power needs, and setup surfaces for each rental item. This self-service approach reflects consumer preferences for digital transactions while maintaining personal service for customers who prefer direct communication. Phone consultation remains available for customers planning larger events or seeking recommendations based on guest count and age ranges.

North Bay Jump plans to continue expanding its equipment inventory based on customer feedback and booking patterns, with particular focus on water slides and obstacle courses, categories that have shown strong demand during warmer months. The company also participates in community events throughout Sonoma County, providing equipment for nonprofit fundraisers and community gatherings.

"We live here, our kids go to school here, and we're part of this community," Brian said. "When a local school or church needs support for an event, we want to be the company they think of first?not because of advertising, but because of the reputation we've built through years of reliable service to our neighbors."

North Bay Jump is fully licensed and insured, with certificates of insurance available upon request for public venues and corporate events. For more information about services and availability, visit the North Bay Jump Facebook Page or call (888) 420-5867.

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North Bay Jump

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