

# OA Design Marketing Ltd Announces Expanded Flooring Installation Services Across Berkshire Markets

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OA Design Marketing Ltd, operating as Edge To Edge Home (Flooring Berkshire) - Flooring Old Windsor, announced today the expansion of its flooring installation services to meet increased demand from property developers and commercial facilities across Berkshire. The announcement comes as regional construction data shows a 15 percent increase in renovation projects throughout Old Windsor, Windsor, Datchet, Eton, and Englefield Green.

The expansion addresses market requirements for specialized flooring installations in both residential developments and commercial properties. Services now include hardwood, luxury vinyl tile, laminate, and carpet installations, alongside maintenance and repair programs designed for high-traffic commercial environments.

According to industry reports from the UK Flooring Association, Berkshire's property renovation sector has experienced sustained growth, with flooring replacements accounting for approximately 30 percent of renovation budgets. This trend reflects broader market shifts toward durable flooring materials suitable for both residential and commercial applications.

"Market conditions in Old Windsor and surrounding areas indicate strong demand for flooring installations that address both functional requirements and design specifications," stated Oliver Andrews, Director at OA Design Marketing Ltd. "Our expansion responds to requests from property developers and facility managers who require coordinated installation services across multiple sites."

The company's residential division focuses on wood flooring installations, laminate solutions, and luxury vinyl tile applications. Each installation follows industry-standard procedures established by the Contract Flooring Association, ensuring compliance with building regulations and warranty requirements.

Commercial installations incorporate materials rated for heavy foot traffic, including commercial-grade wood flooring, laminate systems designed for extended wear cycles, and luxury vinyl tile engineered to withstand

industrial cleaning protocols. These installations serve retail spaces, office buildings, and hospitality venues throughout the Berkshire region.

Recent data from the National Institute of Carpet and Floorlayers indicates that proper installation techniques can extend flooring lifespan by up to 40 percent. The company's installation teams follow manufacturer specifications and industry best practices to achieve optimal performance metrics.

Additional services include carpet whipping and binding, sheet vinyl installations for moisture-prone areas, and scheduled maintenance programs. These services address specific requirements identified through consultations with property managers and facility maintenance teams.

"Technical developments in flooring materials have introduced options that reduce installation time while improving durability metrics," added Andrews. "Our teams receive regular training on installation techniques for new materials entering the market, ensuring projects incorporate current methodologies."

The expansion aligns with regional development patterns identified by Berkshire Economic Partnership, which projects continued growth in both residential and commercial construction through 2025. Flooring installations represent a significant component of these projects, with specifications increasingly focused on sustainability and lifecycle costs.

OA Design Marketing Ltd provides flooring installation services throughout Berkshire, specializing in residential and commercial projects. The company offers installation, maintenance, and repair services for hardwood, laminate, luxury vinyl tile, carpet, and sheet vinyl flooring systems. Established partnerships with flooring manufacturers ensure material availability and warranty support for all installations.

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For more information about OA Design Marketing Ltd, contact the company here: Edge To Edge Home (Flooring Berkshire) Oliver Andrews +44 7476 969046 info@edgetoedgethome.com Berkshire, UK

## **OA Design Marketing Ltd**

*We help you choose and install the right flooring so your space looks great and lasts. From hardwood and tile to vinyl and carpet, we deliver durable, professional results without stress or surprises.*

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