Tony's Roofing Alerts Homeowners: Roofing Material Costs Rising in 2026 Due to Tariffs?Spring Pricing

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Tonys Roofing, a family-owned residential roofing contractor serving the Portland metro area for over 30 years, today issued an advisory to Portland-area homeowners regarding documented increases in roofing material costs attributed to ongoing federal tariff policies. The advisory is intended to help residents evaluate the timing of pending roof repair or replacement decisions in the context of current and projected cost conditions.

Construction input prices rose 0.7% month over month in January 2026, driven largely by tariff-affected materials including iron, steel, copper wire and cable, and industrial controls equipment, according to an Associated Builders and Contractors (ABC) analysis of U.S. Bureau of Labor Statistics Producer Price Index data. On a year-over-year basis, overall construction input prices rose 2.3%, and nonresidential construction input prices rose 2.9%. The annualized rate of January's nonresidential input price increase was described by ABC Chief Economist Anirban Basu as a "blistering" 7.1%.

Tariff Impact on Roofing Material Costs: The direct impact on roofing-specific materials has been documented across multiple categories. Steel and aluminum tariffs ? which doubled to 50% in June 2025, according to Roofing Contractor magazine's coverage of industry policy ? have caused significant increases in the cost of metal panels, fasteners, flashing, and structural components used in residential roofing. Copper tariffs announced at 50% additionally affect metal roofing sector costs, wiring, and construction at large, according to the same reporting.?

The National Association of Home Builders (NAHB) has documented that building material costs have risen 34% since December 2020, a rate significantly higher than general inflation over the same period. NAHB analysis has specifically noted that tariffs have increased the cost of building a new home by approximately $9,200, with roofing costs experiencing the steepest percentage increases among metal materials, where a 25% tariff on steel and aluminum can add thousands of dollars to a typical residential roof replacement.

Leading roofing shingle manufacturers Owens Corning, GAF, and CertainTeed implemented price increases of 6% to 10% in early 2025, and industry analysts note these increases established a new cost baseline for 2026 projects, not a temporary fluctuation. The national average cost of a full asphalt roof replacement rose from approximately $18,000 in 2024 to over $19,800 in 2025, with further increases projected for 2026. In Portland specifically, current roof replacement costs for asphalt shingle systems range from approximately $13,500 to $30,000, depending on roof size and material specifications, with metal roofing running from $21,000 to $48,000 for a 1,500?2,000 square foot home.??

Ongoing tariff policy uncertainty continues to exert upward pressure on contractor pricing. According to the Associated General Contractors of America, tariffs on imported metals and manufactured products allow domestic producers to raise prices for construction materials and equipment, a dynamic AGC Chief Economist Ken Simonson has stated is expected to continue. Sheffield Metals' February 2026 market analysis similarly documented continued steel price volatility and ongoing uncertainty in material lead times heading into the spring construction season.??

Spring as a Practical Planning Window: Industry documentation identifies spring ? specifically March through May ? as a period offering practical advantages for Portland homeowners planning roof work, independent of cost considerations. Spring temperatures in the Pacific Northwest create favorable installation conditions: shingles set properly at moderate temperatures, adhesive strips activate correctly, and installation crews can work efficiently during the region's increasing daylight hours. Summer represents the peak scheduling period for Portland roofing contractors, during which wait times typically lengthen and demand-driven pricing pressure increases.??

For homeowners with documented roof damage, aging systems, or deferred maintenance, the convergence of moderate spring scheduling conditions and the current tariff-driven pricing environment presents a

planning consideration rooted in documented market data rather than speculation.

"Homeowners with aging roofs or known damage are asking us about timing, given what they're reading about material costs," said a representative of Tonys Roofing. "Our position has consistently been that we provide transparent pricing based on current conditions, help homeowners understand their options, and allow them to make informed decisions. The cost data in the industry right now is real and worth understanding before summer scheduling backlogs develop." Read more at http://finance.minyanville.com/minyanville/article/pressadvantage-2026-2-2-tonys-roofing-launches-spring-roof-recovery-program-with-early-season-inspections-following-winter-weather.

Portland Customer Perspective: Steve Gallardo?s review, a Portland-area homeowner, described his experience with Tonys Roofing's scheduling and execution as follows:

"I called for an estimate. Tony showed up the same day and started the job 4 days later. The roof was stripped and re-roofed in the same day. The crew were very professional and hard working. The pricing was great! I highly recommend using this company and will use them in the future."

The owner-involved estimate and same-day project turnaround described in this account are consistent with Tonys Roofing's documented operational approach across its verified review profile on platforms including Yelp and Google, where the company maintains a five-star rating based on documented reviews.?

The tariff-driven cost environment affecting residential roofing is part of a broader documented pattern in the construction sector. Utility Dive's March 2026 coverage of the Bureau of Labor Statistics data summarized the industry-wide scope: costs for copper wire and cable, iron, steel, and industrial equipment all registered significant January increases driven by tariff-affected supply chains, with economists noting the increases represent real cost pressure for contractors and the homeowners they serve.?

McKinley Building's 2026 market analysis documented that roofing, specifically ? including asphalt shingle and metal roofing materials ? experienced 6?10% price increases in 2025 alone, driven by petroleum input costs and manufacturer price adjustments, prior to the additional tariff escalation in steel and aluminum implemented in mid-2025. For homeowners evaluating a roof project in 2026, this sequential cost layering ? manufacturer baseline increases followed by tariff-driven materials escalation ? represents a compounding price environment that differs from single-year inflation patterns.?

Oregon roof replacement cost data for 2026 reflects this environment: basic asphalt shingles now run approximately $6.50 per square foot, while premium materials extend to $37 per square foot for high-end options, placing a typical 1,700 square foot Portland home in the $11,000?$63,000 range depending on material selection ? a wide band that underscores the importance of a detailed, site-specific estimate.?

About Tonys Roofing LLC: Tonys Roofing LLC is a family-owned, licensed, insured, and bonded residential roofing contractor serving Portland, Oregon, and surrounding communities for over 30 years. The company provides roof installation, repair, replacement, and maintenance services. Tonys Roofing is known for owner-involved estimates, transparent pricing, and direct project communication. Additional information is available at https://tonysroofingllc.com.

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For more information about Tonys Roofing, contact the company here:Tonys RoofingErick503-415-0438tonysroofingcompany@gmail.com4450 SE 125th AvePortland, OR 97236

Tonys Roofing

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