

ProCycles.ch Launches Comprehensive Swiss Bike Shop Directory for Growing E-Bike Market

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ProCycles.ch has launched a comprehensive online directory designed to connect cyclists and e-bike riders with verified bicycle shops, repair services, and dealers throughout Switzerland. The Winterthur-based platform addresses the increasing demand for a centralized resource as e-bike adoption continues to surge across Swiss cantons.

The platform provides verified listings of bicycle retailers, workshops, and service providers across all Swiss regions, offering location-based search capabilities that enable users to find nearby shops, browse by specific service types, or locate dealers for particular bicycle brands. Each listing includes current business information, available services, and brand offerings.

The company notes that the Swiss cycling market has experienced remarkable transformation with e-bike sales growing substantially year over year. They state that their platform creates essential connections between cyclists and the local shops that provide the expertise and services they need, while simultaneously

helping independent bicycle businesses strengthen their digital presence in an increasingly competitive market.

The directory launch comes at a pivotal time for Swiss cycling infrastructure. E-bike sales in Switzerland have shown consistent growth, with electric bicycles now representing a significant portion of all bicycle purchases nationwide. This trend has created new demands for specialized maintenance, repairs, and expertise that traditional bicycle shops are evolving to meet.

According to ProCycles.ch, the platform serves multiple user groups including daily commuters seeking regular maintenance, recreational cyclists looking for upgrades, and tourists requiring rental services or emergency repairs. The directory's comprehensive coverage ensures that cyclists can locate assistance regardless of their location within Switzerland.

The platform's focus on supporting local bicycle businesses reflects broader changes in Swiss mobility patterns. As cities like Zurich, Basel, and Geneva continue expanding cycling infrastructure, the need for accessible, reliable bicycle services has become increasingly critical. Independent bike shops, which form the backbone of Swiss cycling culture, now have a dedicated platform to reach customers actively seeking their services.

For those interested in exploring the directory, users can click here to access the full range of listings and search features. The platform's user-friendly interface allows quick filtering by service type, location, and specific needs such as e-bike expertise, cargo bike specialists, or racing bicycle services.

ProCycles.ch represents a significant development in Switzerland's cycling ecosystem, providing a vital link between the growing community of cyclists and the network of professional shops that support them. As sustainable transportation continues gaining momentum across Swiss cities and rural areas alike, platforms that facilitate these connections become increasingly valuable for both consumers and businesses.

The company, based in Winterthur, developed the platform specifically for the Swiss market, recognizing the unique characteristics of the country's cycling culture and the specific needs of Swiss cyclists. The directory includes shops from all cantons, ensuring comprehensive coverage for Switzerland's diverse cycling community.

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For more information about ProCycles.ch, contact the company here:ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland?s leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: https://www.procycles.ch

Email: kontakt@procycles.ch