



## **Riad Tile Highlights Growing Design Influence of Kitchen Tile in Modern Home Renovations**

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Riad Tile, a Dallas-based tile company specializing in handcrafted and artisan tiles, is drawing attention to the expanding role of kitchen tile in contemporary home design and renovation projects. As homeowners increasingly invest in kitchen renovations, tile has emerged as a central design element that combines durability with artistic expression.

The modern kitchen has evolved beyond its traditional role as a cooking space to become a multifunctional hub where families gather, entertain, and socialize. This transformation has elevated the importance of design elements such as backsplashes, statement walls, and decorative flooring. Kitchen tile has become particularly significant in these spaces, offering homeowners the opportunity to create visually striking interiors while maintaining the practicality required in high-use environments.

Riad Tile has observed a notable shift in how designers and homeowners approach kitchen materials. Rather than viewing tile as purely functional, many are now incorporating it as a design centerpiece. From intricate

Moroccan patterns to textured surfaces and bold colors, kitchen tile is being used to personalize spaces and reflect individual style preferences.

"The kitchen has become the heart of the home, and we're seeing homeowners embrace tile as a way to express their personality while ensuring their investment stands the test of time," said Jarrett Shaffer, Design Director at Riad Tile. "Handcrafted tiles, particularly those inspired by global patterns and heritage craftsmanship, are resonating with clients who want their kitchens to tell a story."

The Riad Tile Showroom features an extensive collection of tiles that reflect this growing trend toward artisan-inspired finishes. The company offers various options including Zellige tiles, known for their vibrant colors and handcrafted appearance, natural stone selections, patterned cement tiles, and traditional terracotta. Each collection represents the broader interior design movement toward timeless materials that blend traditional craftsmanship with modern sensibilities.

This shift toward distinctive tile design aligns with current renovation trends that prioritize both aesthetics and functionality. Homeowners are moving away from generic materials and instead seeking unique elements that add character to their spaces. Kitchen backsplashes have become particularly popular canvases for creative expression, with many choosing statement tiles that serve as focal points in their kitchen designs.

The influence of global design traditions has also shaped contemporary kitchen tile preferences. Mediterranean, Moroccan, and other international styles are increasingly incorporated into American homes, reflecting a desire for spaces that feel both sophisticated and welcoming. These design choices often feature handmade tiles that showcase subtle variations and artisanal qualities impossible to replicate in mass-produced materials.

As kitchen renovations continue to represent significant investments in home improvement, the selection of materials has become increasingly important. Tile offers the dual benefit of lasting durability and design flexibility, making it an attractive choice for homeowners planning long-term.

Riad Tile maintains a comprehensive selection of kitchen tile options at its Dallas location, where customers can explore various styles and learn more about us and the craftsmanship behind each collection. The company specializes in sourcing distinctive tiles that help transform kitchens into personalized spaces that reflect both current design trends and timeless appeal.

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For more information about Riad Tile, contact the company here: Riad Tile Jarrett Shaffer 972.914.9600 | [jschaffer@raidtile.com](mailto:jschaffer@raidtile.com) | 5200 E Grand Ave #520, Dallas, TX 75223

## **Riad Tile**

*Riad Tile offers the highest quality cement tile, zellige tile, marble tile, and terrazzo tile at the lowest prices in the country.*

Website: <https://riadtile.com/>

Email: [jschaffer@raidtile.com](mailto:jschaffer@raidtile.com)

Phone: 9729149600

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