Atlanta Surface Masters Announces Expansion of Marble Countertop Services Across Atlanta and Wider Georgia Region

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CARTERSVILLE, GA - March 10, 2026 -
Atlanta Surface Masters, a Georgia-based stone fabrication and installation company, has announced the expansion of its marble countertop fabrication and installation services across Atlanta and a broader range of communities throughout the state of Georgia. The development reflects the company?s ongoing operational growth and confirms that marble surface solutions, previously concentrated primarily within the Atlanta metropolitan area, are now being formally introduced to additional residential and commercial markets across the region.

The announcement positions Atlanta Surface Masters as the authorised source for this expansion, confirming that additional service territories are now fully operational. The initiative follows a sustained increase in renovation activity, new residential development, and interior design investment across several parts of Georgia, including suburban and secondary urban markets where demand for natural stone surfaces has grown steadily over recent years.

Marble countertops have long been associated with both residential and commercial interiors, particularly in

kitchens, bathrooms, hospitality settings, and architectural design projects that prioritise natural stone finishes. Industry data indicates that interest in marble surfaces has increased alongside broader home improvement activity, with property owners seeking materials known for longevity, natural variation, and compatibility with contemporary interior design approaches. Atlanta Surface Masters indicated that enquiries from outside the Atlanta core accelerated over the past year, prompting the decision to extend fabrication, templating, and installation capabilities to additional locations.

?This expansion responds directly to regional construction and renovation trends,? said a spokesperson for Atlanta Surface Masters. ?More communities across Georgia are investing in property upgrades and new development, and marble continues to be requested for both residential and commercial spaces. The company has expanded its operational footprint so that customers in these areas receive the same level of fabrication precision, project coordination, and installation expertise that has traditionally been available within Atlanta.?

The company confirmed that the expanded coverage includes multiple counties and municipalities surrounding Atlanta as well as selected markets across wider Georgia, where building activity has remained strong. By extending marble countertop services beyond the immediate metropolitan area, Atlanta Surface Masters aims to reduce logistical delays often associated with remote stone fabrication and provide more direct collaboration between fabricators, contractors, designers, and property owners.

Operational adjustments supporting the expansion include increased fabrication capacity, additional installation teams, and enhanced project scheduling coordination. Atlanta Surface Masters reported that investments in cutting, finishing, and quality control processes have enabled the company to manage a higher project volume while maintaining consistent technical standards. The expansion also includes localised project consultation services to support clients during design planning, material selection, and installation scheduling.

The broader Georgia housing market has experienced notable growth in suburban development and property refurbishment projects, factors that industry analysts identify as contributing to increased demand for natural stone surfaces. Marble countertops, in particular, are frequently specified in residential kitchens, bathroom renovations, hospitality interiors, and commercial office spaces where aesthetic continuity and material durability are considered priorities. Atlanta Surface Masters stated that these market dynamics played a central role in the timing of the expansion.

From an employment perspective, the company confirmed that additional roles have been created within fabrication, installation, logistics, and project coordination functions. These positions are based in Georgia and are intended to support local service delivery while strengthening operational responsiveness in newly served areas. The company emphasised that maintaining locally based teams helps ensure familiarity with

regional construction practices, building regulations, and scheduling considerations.

Industry observers note that companies specialising in natural stone fabrication increasingly face pressure to provide regionally distributed services as construction patterns shift beyond urban centres. Expanded service networks can reduce transportation challenges, improve installation timelines, and allow closer coordination with contractors working on multi-phase building projects. Atlanta Surface Masters? announcement reflects broader industry trends, particularly in the southeastern United States, where population growth and development activity continue to drive demand for building materials.

The company also highlighted ongoing collaboration with builders, interior designers, and renovation specialists operating in the newly served areas. Establishing working relationships with local construction professionals is expected to support efficient project planning, especially for developments involving multiple units or phased construction schedules. This approach aligns with the company?s broader operational strategy of maintaining consistent fabrication standards while adapting to the logistical realities of geographically dispersed projects.

According to Atlanta Surface Masters, the expanded marble countertop services are already active, with several installations completed or underway outside the Atlanta metropolitan core. Additional operational capacity is expected to be phased in throughout the coming months as project demand stabilises and regional service patterns become clearer. The company indicated that further updates will be provided if additional locations are added to the service network.

The announcement underscores the continued relevance of natural stone in residential and commercial construction. Despite the emergence of engineered alternatives, marble remains a widely specified option due to its natural composition, visual appeal, and established performance in interior applications. Atlanta Surface Masters reported that these factors continue to influence client decision-making across both renovation and new-build projects.

Atlanta Surface Masters https://atlantasurfacemasters.com/ is a Georgia-based surface fabrication and installation company specialising in natural stone countertops, including marble, granite, and other stone materials, for residential and commercial environments. The company provides fabrication, templating, installation, and project coordination services throughout Atlanta and an expanding network of communities across Georgia.

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Atlanta Surface Masters

We work with homeowners, builders and interior designers throughout the Atlanta area, providing personalized service from start to finish.

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