



PASCAL

## **PASCAL Redefines the Diamond Watch With the Precision Light Collection**

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PASCAL, the fine jewelry and watchmaking brand known for lab-grown diamond integration, today expanded its Diamond Watch Collection under a unified design identity: Precision Light ? a framework that reframes diamond placement in watchmaking from aesthetic ornamentation to structured optical engineering. This new diamond watch series applies architectural diamond placement to establish lab-grown diamond watchmaking as a design discipline.

The Precision Light expansion formalizes PASCAL's approach to diamond-integrated horology across its wristwatch and watch ring lines. Rather than positioning diamonds as luxury signifiers, the collection defines them as calibrated architectural elements: optical anchors, light reflectors and structural symmetry points distributed across the watch dial with geometric precision.

"The PASCAL diamond watch is built as an instrument, not an ornament," said a PASCAL spokesperson. "Precision Light is the design language we've been developing for several years ? it's not a seasonal collection, it's a category definition."

The collection centers on what PASCAL describes as "light architecture": the discipline of controlling how diamonds distribute and reflect light across a watch face. Diamond hour markers are placed as navigational axes on the dial, creating balanced negative space between stones and uninterrupted surface planes. Bezel-set diamonds are positioned at structural inflection points rather than as continuous coverage.

PASCAL's lab-grown diamonds are graded D-F color and VVS-VS clarity ? the highest available grades for colorless, visually clean stones ? and sourced with IGI certification. The consistency of lab-grown production allows PASCAL to specify cut geometry across every stone in a single watch, a degree of control that is difficult to achieve with mined diamonds at comparable price points.

The watch cases in the Precision Light range are constructed from 316L stainless steel with alternating brushed and polished plane transitions. The interplay between matte and mirror-finish surfaces is designed to frame and amplify the diamonds' optical contribution without competing with it. Sapphire-equivalent crystal protects the dial while managing reflective behavior across the curved surface.

Key design principles formalized across the Precision Light collection: ? Diamond markers as compositional tools, not decorative filler ? Controlled symmetry distributed across the dial's horizontal and vertical axes ? Surface material transitions used to manage light direction and depth ? Lab-grown diamonds selected for uniformity of clarity and cut, not only carat weight

The collection includes both wristwatch and watch ring formats, supporting daily wear at 3 ATM water resistance with Swiss quartz movements delivering precision at  $\pm 15$  seconds per month tolerance.

PASCAL positions the Precision Light expansion as a contribution to a broader shift in how lab-grown diamond watches are understood by design-oriented consumers. The brand's customer base, which skews toward architecture-minded and minimalist luxury buyers, has historically responded more strongly to material intelligence arguments than to conventional luxury signaling.

"Controlled brilliance is a different idea from maximum brilliance," the spokesperson added. "Every diamond in a Precision Light watch is placed exactly where it contributes to the composition ? and nowhere else." The PASCAL Diamond Watch Collection is available at [pascaldesign.com](http://pascaldesign.com), with the Precision Light range reflecting the brand's current standard across wristwatch and watch ring formats.

About PASCAL: PASCAL is a fine jewelry and diamond watch brand specializing in lab-grown diamond integration across wristwatches, watch rings and fine jewelry. PASCAL uses D-F color, VVS-VS clarity IGI-certified lab-grown diamonds set in 316L stainless steel, powered by Swiss quartz movements. The brand

designs for daily wear and positions diamond jewelry as a function of material quality, geometric precision and structural design. For more information, visit [PascalDesign.com](https://pascaldesign.com).

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## **PASCAL**

*We are a California-based color diamond brand. PASCAL crafts unique diamonds to celebrate life's brightest moments?big or small?so every memory can shine with meaning and beauty.*

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