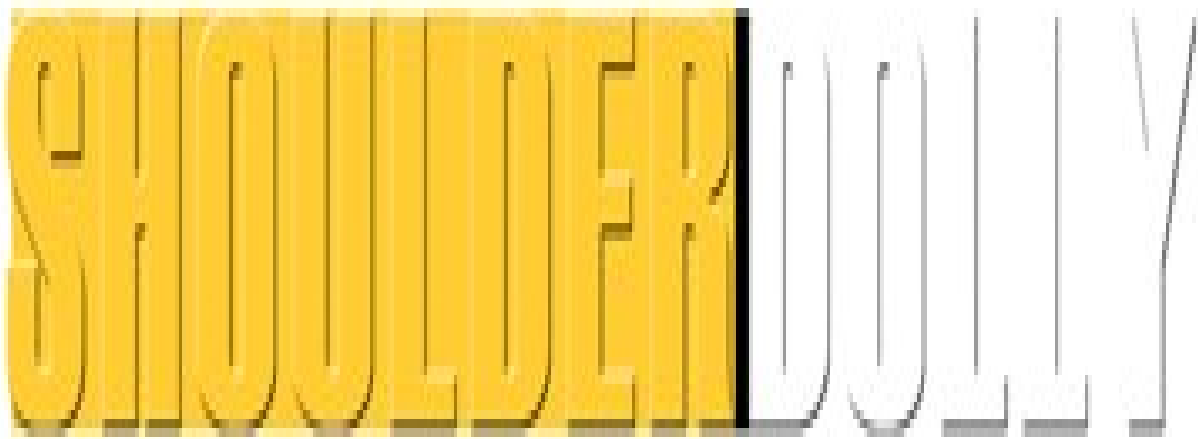




Shoulder Dolly Moving Straps Will Be Available At Lowes Hardware Stores

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Nielsen Products, LLC, a business in Boulder, CO, is proud to announce that their flagship product, the Shoulder Dolly, will be going into a large selection of Lowes Hardware stores this spring. The company points out that this is a testament to the high quality of the lifting and moving straps. The straps have already proven to be very popular, and the fact that they will now be offered by Lowes is expected to further increase their popularity.

Sasha Ladendorff from Shoulder Dolly says: "Placed by the moving and packing materials this should be a great opportunity for an even larger amount of customers to see and try the product."

The shoulder strap has been designed to enable people to lift heavy, uncomfortable objects in a safe manner. It is a very popular product for people who are moving home, as it enables them to lift objects such as washers, dryers, cookers, and fridges without injuring themselves. The straps are fully adjustable, so they can be used by people of all sizes, and on objects of all sizes as well.

The moving industry has also taken note of these straps, and this prompted Lowes Hardware to express an

interest. They contacted Shoulder Dolly to discuss the possibilities of stocking the straps, which was something that the company was very willing to accommodate. "Lowes is the second biggest Hardware retailer in the country and besides selling the Shoulder Dolly also has their delivery teams using the ShoulderDolly out in the field," adds Sasha Ladendorff.

The Shoulder Dolly is essentially a strap that fits around a person's body. In so doing, they ensure that they lift with their legs and shoulders, and not with their backs. Back injuries continue to be some of the most common injuries in people who are moving home. It is also the most common type of injury within the moving industry. Shoulder Dolly aims to play a role in reducing these types of injuries, thereby keeping the industry fully functional as well.

People are encouraged to visit <http://www.shoulderdolly.com/shop/shoulder-dolly-moving-straps/> for further information about the device and how it works. Alternatively, they could check on Lowes Hardware stores.

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For more information about Shoulder Dolly, contact the company here: Shoulder Dolly Sasha Ladendorff 800-217-1114 sales@nielsenproductsllc.com PO Box 243 Boulder, CO 80304

Shoulder Dolly

Shoulder Dolly moving straps are an innovative tool to help move heavy objects more safely and easily while keeping your hands free.

Website: <http://www.shoulderdolly.com>

Email: sales@nielsenproductsllc.com

Phone: 800-217-1114

The logo for Shoulder Dolly features the word "SHOULDER" in a bold, yellow, 3D block font, followed by a vertical black line, and then the word "DOLLY" in a white, 3D block font with a grey shadow effect.