



Magic Memories Highlights Long-Term Leadership in Early Childhood Education in Collegeville, PA

March 12, 2026

COLLEGEVILLE, PA - March 12, 2026 - PRESSADVANTAGE -

Magic Memories Early Learning Schools continues to maintain experienced leadership at its Collegeville, PA location, where Director Laura Laum brings more than 24 years of experience in early childhood education to operational and educational oversight. Laum has served as Director since 2009, providing continuity in a field that requires consistent application of best practices, regulatory compliance, and developmentally appropriate programming for young children.

The role of a center director in early childhood education in Collegeville, PA involves direct responsibility for daily operations, staff supervision, curriculum implementation, and adherence to state licensing standards. Directors with extended tenure often develop deep insight into balancing educational goals with family needs while maintaining program quality across changing regulations and staffing dynamics. Laum's background reflects this professional path, encompassing both privately owned and corporate-based early learning environments, which has informed her approach to creating structured yet nurturing settings.

Laura Laum holds a Bachelor's degree in Early Childhood Education from the University of Valley Forge, earned in 2005, and a Director's Credential from Chestnut Hill College, obtained in 2013. These academic credentials complement her extensive hands-on experience, which began well before her appointment as Director and spans multiple organizational structures in the sector. Her time in private and corporate settings has provided perspective on varying operational models, resource allocation, and approaches to maintaining educational consistency.

In her leadership role at the Collegeville center, Laum oversees a program designed to support child development through structured routines, age-appropriate activities, and attention to health and safety protocols. Her responsibilities also include supervising teaching staff, supporting professional development efforts, and monitoring classroom environments to ensure alignment with established educational standards. The center, located at 955 E. Main St in Collegeville, PA, forms part of Magic Memories Early Learning Schools' network of locations serving families across the region.

Laura Laum, Director of the Collegeville location, commented on the value of sustained experience in the field. "With over 24 years in early childhood education and serving as Director since 2009, the opportunity to lead in both privately owned and corporate environments has shaped a practical understanding of what supports consistent, high-quality programming day to day," Laum stated.

She added context about the demands of the director position. "The combination of academic preparation and long-term field experience allows for informed decision-making in areas such as staff development, curriculum alignment, and regulatory compliance, all of which contribute to stable program delivery."

The early childhood education sector places significant emphasis on leadership stability, as directors guide implementation of standards set by state agencies and ensure environments meet developmental milestones for children from infancy through school age. Professionals with multi-decade careers and credentials specific to program administration often play a central role in upholding these expectations, particularly in community-based centers where families rely on dependable care and education. Long-term leadership can also contribute to operational consistency, clearer communication channels among staff, and sustained adherence to established educational frameworks.

Magic Memories Early Learning Schools operates multiple preschool and child care centers across Pennsylvania, including locations in Collegeville, Phoenixville, Plymouth Meeting, Royersford, Chester Springs, Jeffersonville, and Norristown. The organization maintains state licensing and implements health and safety measures, such as advanced sanitization practices, across its facilities. Programs focus on creating structured learning environments that support growth in social, emotional, cognitive, and physical

domains for young children.

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For more information about Magic Memories Preschool and Child Care Center - Collegeville, contact the company here: Magic Memories Preschool and Child Care Center - Collegeville Jaime Natoli (610) 489-4523 enroll@magicmemories.org 955 E Main St, Collegeville, PA 19426, United States

Magic Memories Preschool and Child Care Center - Collegeville

Discover Magic Memories Collegeville, a premier preschool and childcare center located at 955 East Main Street dedicated to Daycare, Preschool, Childcare Center, and Child Development.

Website: <https://magicmemories.org/>

Email: enroll@magicmemories.org

Phone: (610) 489-4523

