

Magic Memories Early Learning Schools Highlights Workforce Standards in Early Childhood Education in Pennsylvania

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Magic Memories Early Learning Schools maintains a structured approach to staff qualifications and professional standards across its Pennsylvania locations, with 64% of its staff holding a Child Development Associate (CDA) credential or higher. This emphasis on credentials supports the organization's participation in the Keystone STARS program at a STAR 4 rating, Pennsylvania's highest level in the quality improvement system for early childhood education in Pennsylvania. The Phoenixville preschool and child care center serves as a representative example of how these standards are implemented through experienced leadership and consistent oversight.

The Keystone STARS program establishes benchmarks for staff qualifications, professional development, curriculum, and family engagement in licensed child care programs throughout the state. Facilities that achieve a STAR 4 rating demonstrate adherence to elevated requirements in these areas, reflecting a commitment to quality and accountability. Magic Memories Early Learning Schools operates its centers within this framework, aligning operational practices with the program's expectations for ongoing improvement and measurable outcomes.

Staff credentials play a central role in meeting and sustaining these benchmarks. The reported figure of 64% of staff holding a CDA or higher exceeds basic state licensing requirements and contributes to the delivery of consistent educational programming. Teachers and administrators bring experience that aligns with the demands of structured early learning environments, supporting cognitive, social, and developmental goals for children from infancy through school age.

At the Phoenixville location, day-to-day application of these standards occurs under the direction of experienced leadership. Ashley Hennessey serves as Director ? Phoenixville, bringing a Bachelor?s Degree in Education with a concentration in Special Education from Neumann University and prior experience in early childhood settings. Regional oversight is provided by Meagan Foster, Regional Director, who holds a Bachelor?s Degree with a concentration in Early Childhood Education from Ellis College of NYIT and has more than 19 years in the field, including multiple roles within the organization.

Neydary Zambrano, Owner and President, maintains close involvement across all centers. Having acquired the organization in 2006, following its founding in Phoenixville in 1989, she continues to work alongside leadership teams and staff to uphold core operational principles. Her background in Law and Social Work informs an emphasis on safety, communication, and family support within the program's structure.

Professional development remains an integrated component of the organization's practices. Leadership at both the regional and center levels contributes to ongoing training and collaboration, ensuring that staff remain aligned with regulatory expectations and quality frameworks. This structured oversight helps sustain the STAR 4 rating and supports uniform application of standards across locations.

Ashley Hennessey, Director of the Phoenixville location, stated, "The combination of formal credentials and practical experience allows our team to implement consistent classroom practices that meet established quality benchmarks while responding to the individual needs of children."

Meagan Foster, Regional Director, added, "Ongoing participation in the Keystone STARS program provides a structured framework for evaluating staff qualifications and professional development efforts, helping ensure alignment with statewide standards for early childhood education."

Magic Memories Early Learning Schools operates multiple locations in Pennsylvania, including Phoenixville, Chester Springs, Collegeville, Jeffersonville, Norristown, Plymouth Meeting, and Royersford. The

organization provides early learning and child care programs for children from six weeks through school age, incorporating structured curriculum, small group classrooms, and enrichment activities. Since its establishment in Phoenixville in 1989 and subsequent ownership transition in 2006, the organization has expanded while maintaining a focus on nurturing environments guided by professional standards and leadership engagement.

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Magic Memories Preschool and Child Care Center

Magic Memories Phoenixville is your go-to "Preschool Near Me," offering exceptional "Infant Care" and "Pre-K Programs" at 897 Valley Forge Rd.

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