

Cheese Removals and Transport Formalises National Relocations Service Following Increase in Long-Distance Moves

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BRIGHTON, UK - March 13, 2026 -
Cheese Removals and Transport has announced a formal update to its national relocations service, following a sustained increase in customers moving beyond the local Sussex area to destinations across the UK. The update reflects a shift in demand toward longer-distance relocations that require greater planning, fixed pricing structures, and extended journey coordination.

The removals company, based in Hove, East Sussex, is operated by brothers Luca and Alessio Giambrone and has been active since 2023. While the business is known for local and regional moves, national relocations have become a growing part of its workload, prompting a review of how long-distance moves are planned, priced, and delivered. The latest update consolidates processes developed through repeated cross-country relocations.

National relocations differ significantly from local moves, particularly in terms of timeframes, mileage,

overnight planning, and cost predictability. Cheese Removals and Transport has refined its national relocations service to ensure clearer expectations are set before moving day, with greater emphasis on route planning, load security, and fixed-fee pricing.

The updated service formalises the company?s approach to capped pricing for long-distance moves. Rather than relying on open-ended hourly rates, national relocations are now consistently priced as set-fee services, allowing customers to understand costs in advance regardless of travel delays, traffic conditions, or loading times. This approach is intended to reduce uncertainty for customers relocating significant distances.

Luca Giambrone said the update was driven by patterns observed across recent national moves. ?Long-distance relocations come with a different set of pressures. People want certainty around timing and cost because there are fewer opportunities to adjust plans once the move is underway. This update brings structure to a service that already required a higher level of coordination.?

Operational changes have also been introduced to support longer journeys. Vehicle preparation procedures have been refined to ensure loads are secured for extended travel, particularly on moves involving motorways or overnight transport. Packing and strapping methods have been standardised to reduce the risk of movement during transit, reflecting the additional stresses placed on belongings over longer distances.

The revised national relocation service also places greater emphasis on pre-move consultation. Customers are now provided with clearer guidance on expected timelines, rest periods, and delivery windows, particularly where journeys exceed a single day. This information is intended to support realistic planning at the destination end, including access arrangements and key handovers.

Alessio Giambrone noted that communication becomes more critical as distance increases. ?With a national move, there is less room for assumption. Everyone needs to be clear on where things stand before the van leaves. The changes we have made are about clarity rather than speed, so the move progresses as expected once it starts.?

The service update also reflects the company?s experience handling relocations from Sussex to locations across England, Wales, Scotland, and Northern Ireland. National moves often involve additional logistical considerations, including ferry crossings, overnight stops, and coordination with third parties at delivery points. The refined service framework is designed to account for these factors without relying on last-minute adjustments.

By formalising its national relocation process, Cheese Removals and Transport aims to maintain consistency across long-distance moves regardless of destination. Internal scheduling has been adjusted to prevent overlap between local and national jobs, ensuring same-day return expectations do not constrain crews

assigned to extended journeys.

The company reports that national relocations now account for a larger share of its residential work than in earlier periods. This shift has been attributed to customers relocating for employment, lifestyle changes, and family reasons, with many moves involving full household contents rather than partial loads.

The update also reinforces the distinction between local and national pricing models. While local moves continue to be charged on an hourly basis, national relocations are treated as standalone projects with defined scopes and agreed-upon fees. This separation is intended to reduce confusion and ensure pricing structures remain appropriate to the nature of the move.

Cheese Removals and Transport operates across Brighton and Hove, Worthing, Portslade, Haywards Heath, Hassocks, and surrounding areas as a starting point for national moves. From these locations, the company supports relocations to destinations throughout the UK, with planning tailored to distance, access requirements, and delivery constraints.

The national relocation service update is now in effect for all new bookings. The company has stated that the changes are part of an ongoing process of reviewing how longer-distance moves are managed as demand evolves. Further refinements may be introduced as relocation patterns continue to shift.

By documenting and standardising its approach to national relocations, Cheese Removals and Transport sets out a consistent, structured way to manage long-distance moves, as well as its local services. The update reflects a broader focus on operational clarity rather than expansion, with the company continuing to assess service performance based on practical outcomes.

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For more information about Cheese Removals and Transport, contact the company here:Cheese Removals and TransportAlessio Giambrone07399 117 415info@cheeseremovals.co.uk3 Fernwood Rise, Brighton and Hove, Brighton BN1 5ER

Cheese Removals and Transport

Cheese Removals and Transport delivers expert, stress-free removals in Brighton, East Sussex, with professional care and reliability.

Website: https://www.cheeseremovals.co.uk/

Email: info@cheeseremovals.co.uk

Phone: 07399 117 415